

## LIFTING CODE DIFFUSION FILLER

Code of natural perfection

**Professional Manual** 



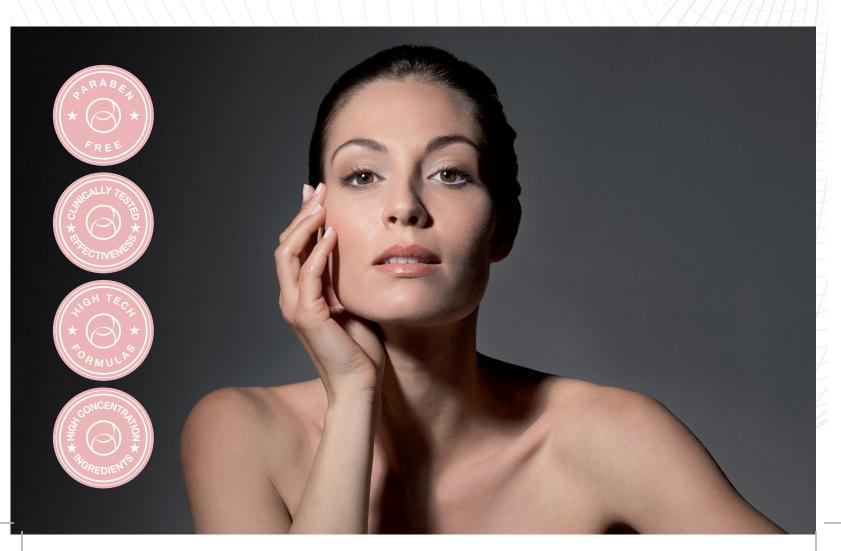
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**Bioline** cosmetic line to redefine the look and outline the profile of the face and neck. The result of a multi-directional **Biorevitalizing** diffusion filling formula.

AN EXCLUSIVE LINE INSPIRED BY NATURE AND DEVELOPED BY SCIENCE THANKS TO THE PERFECT BALANCE BETWEEN THE HIGH-TECH, KINETICS AND THE PLANT WORLD

In the development of **Lifting Code**, Bioline was inspired by the Golden Ratio or Golden Number, known as the maximum expression of beauty in nature and as a definition of the shapes and proportions of everything that surrounds us.

WE HAVE CAREFULLY STUDIED NATURE'S BEAUTY CODE IN ORDER TO GUARANTEE MAXIMUM EFFECTIVENESS AND QUALITY



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The multi-level beauty code, enclosed in innovative design formulas made up of a pool of high concentration active substances for an extraordinary lifting filling visible effect

### FIRMER LOOK

**EXTRACTS** Protects the skin and donates a youthful look

### BIOREVITALIZED LOOK HYALURONIC ACID AND ELASTIN BOOSTER Donates to the skin a vitalized look

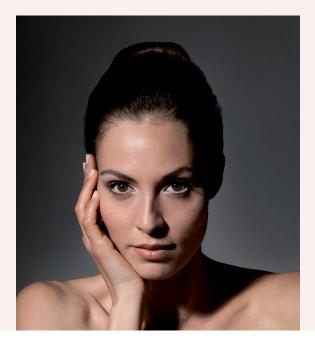
### FILLED LOOK

FILLING POLYMERS HYALURONIC ACID HIGH MW AGR PEPTIDE Visible diffusion Filling Effect

### LIFTED LOOK

TIGHTENING COMPLEX BTX PEPTIDE Formation of a microreticular multi-directional tightener

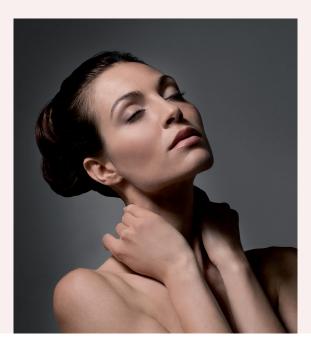
4 ACTIONS FOR A MULTI-LEVEL EFFECT



### 1. FIRMER LOOK REDENSIFYING AND ELASTICIZING VISIBLE EFFECT

**ANTARCTIC ALGAE EXTRACTS** Combination of natural and biotechnological active substances

- THEY STRENGTHEN THE SKIN
- THEY ENCOURAGE THE COHESION OF SKIN



2. BIOREVITALIZED LOOK CONTOUR REDEFINITION VISIBLE EFFECT

### HYALURONIC ACID AND ELASTIN BOOSTER

Innovative active substances of a biotechnological origin

- THEY DONATE A FIRMER LOOK
- THEY IMPROVE THE FLEXIBILITY OF SKIN

### Active substances

### ANTARTIC GLYCOPROTEIN

It's a glycoprotein obtained through biotechnology from a bacteria strain found at the base of a glacier in the Antarctic. Besides promoting a firmer look, it restructures and protects the skin against dryness, particularly in cold weather conditions.

### ANTARCTIC ALGAE EXTRACT

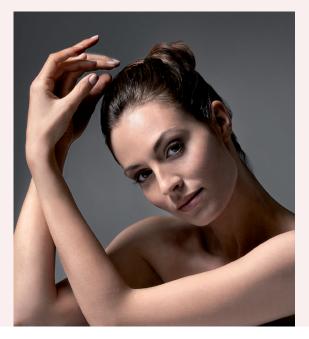
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It is a compound derived from macrocystis pyrifera, a giant brown kelp (25 m long) that grows off the coast in the extreme conditions of the Antarctic. It has protective, restructuring properties, and it helps maintaining a youthful, compact look.

### HYALURONIC ACID AND ELASTIN BOOSTER

Biorevitalizing active substance capable of improve skin elasticity, giving skin back its optimal flexibility. It is an ingredient obtained by bioconversion of a natural carbohydrate.

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### **3. FILLED LOOK**

### DIFFUSION FILLING VISIBLE EFFECT

#### FILLING POLYMER SPHERES, HIGH MOLECULAR WEIGHT HYALURONIC ACID AND AGR PEPTIDE Synergy of natural and biotechnological

active substances

- THEY HELP REDUCE THE VISIBILITY OF WRINKLES AND LINES
- THEY PERFORM AN INDIRECT

### FILLING POLYMERS

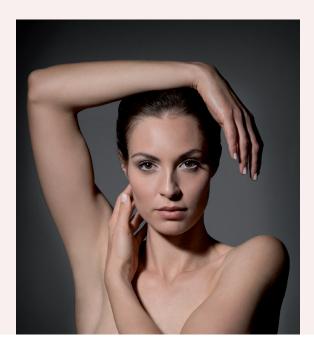
Microspheres made up of Hydrolyzed Vegetable Proteins. When applied to the skin they enter micro depressions (like wrinkles and lines), where they progressively re-hydrate by taking up the water that evaporates from the skin, donating a visibly smoother look and, at the same time, increasing hydration of the upper layers of epidermis.

#### HYALURONIC ACID

A very long polymer chain which forms a non-occlusive film on the epidermal surface, limits water loss from deep tissues thus favouring hydration.

### AGR PEPTIDE

Acetyl tetrapeptide-2 mimics a natural peptide, which triggers skin renewal. It provides multi-functional action, reducing the visibility of fine lines and wrinkles and restoring a firmer and plumper appearance.



### 4. LIFTED LOOK

MOISTURIZING ACTION MULTI-DIRECTIONAL VISIBLE LIFTING EFFECT

#### TIGHTENING COMPLEX AND BTX PEPTIDE

Mix of innovative natural and technological molecules

- THEY IMPROVE THE SURFACE OF THE EPIDERMIS
- THEY RE-DEFINE AND STRETCHES THE FACE CONTOUR

### TIGHTENING COMPLEX

Molecules with filmogenic activity which work on the epidermal layer as an elastic film. They form a microreticular tightener that stretches the epidermis upwards and outwards.

#### **BTX PEPTIDE**

Acetyl hexapeptide-8 is a peptide that reduces the appearance of wrinkles brought on by repeated facial expressions: it has a relaxing and smoothing visible effect.





# Professional products

Exclusive professional range with a visible lifting-filling action that enhances the appearance of the face and neck.

Skin looks more compact, toned and elastic for a perfect and youthful appearance.

To prolong and maintain results obtained at the Beauty Salon, home care products from the **Lifting Code** line should be used.





### BIOLINE JATO EPULGIONE LITING CO

### CONCENTRATED SERUM FILLER

Biorevitalizing concentrated serum. It carries out a visible moisturizing and filling action that reduces the visibility of wrinkles and expression lines. Rich in filling Plant Microspheres and Antarctic Algae extracts, together with the Hyaluronic Acid stimulating complex, it makes skin look firmer and restores vitality to the epidermis.



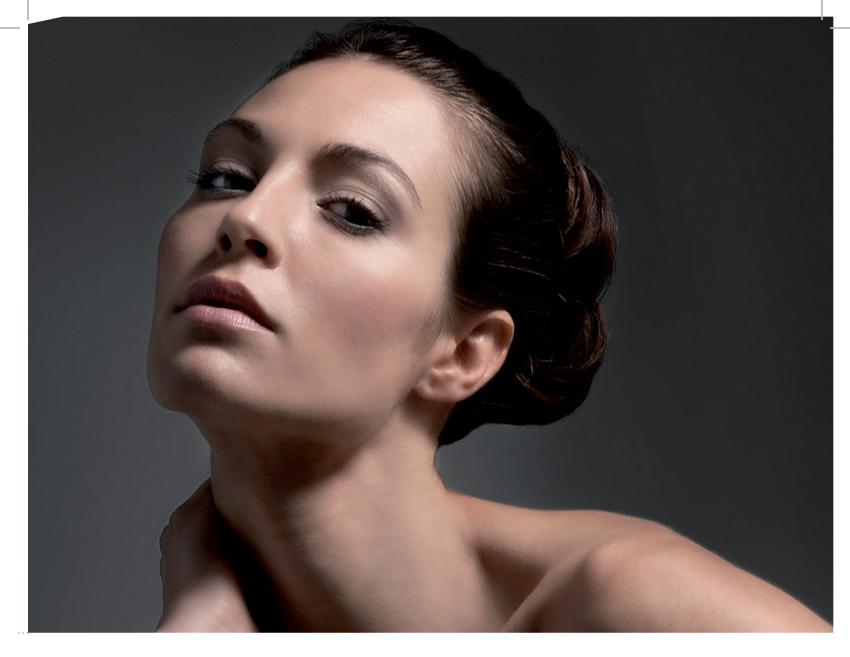
LIFTING

Rich and soft milky emulsion. It provides radiance to the face, smoothes features and makes skin look lifted and replumped. Enriched with Tightening Complex, Antarctic Algae extracts and precious Plant Oils, it ensures emollience and facilitates the massage.



BIOMATRIX MASK LIFTING

An innovative biomatrix mask. It makes skin look lifted, moisturized and smoothed. The release of active substances, adjusted according to the skin's natural ability for absorption, guarantees a tightening visible effect. Thanks to this, the skin appears moisturized and smoothed.



### Biomatrix Lifting Mask in biomatrix carrier

### WITH A TRIPLE ACTION SKIN-CODE-LIKE SYSTEM

The biomatrix is made of high percentage of natural Collagen that has a very strong affinity with the skin. The high compatibility with the skin ensures high tolerability and safety of use. The biomatrix combines, in a single product, three types of collagen: natural collagen fibres, soluble collagen molecules and collagen peptides. The different components of the biomatrix act on the epidermis using a gradual and regulated triple action release system:



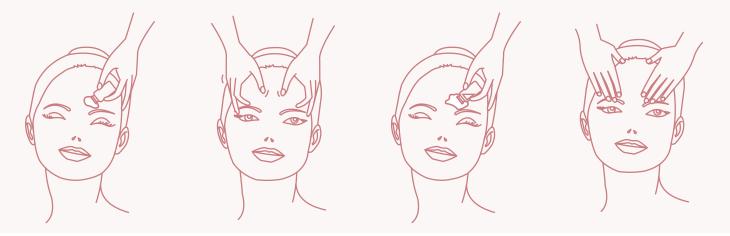
**Intense moisturizing effect:** the collagen fibres of the non-soluble part of the biomatrix form a three-dimensional network on the surface of the skin. They act as a store and transfer water reserve giving skin a fresh and radiant look.

**Effect on wrinkles and expression lines:** soluble collagen molecules released from the biomatrix strengthen the skin's capacity for water storage and carry out a replumping visible effect which makes face look smoother and minimizes the look of wrinkles and expression lines.



**Firming effect:** collagen peptides, identical to the skin ones, are released from the biomatrix. These act as messengers and promote a firmer and filled look.





#### **CONCENTRATED SERUM - FILLER**

**EMULSION - LIFTING** 

### Professional treatment

### **BEFORE STARTING THE TREATMENT** SURFACE CLEANSING

- Remove make-up with **Daily Ritual** Gentle eye make-up remover biphasic.
- Cleanse and tone the face, neck and décolleté with the Daily Ritual Milk-Cream cleansing and Lotion refreshing most suitable to the skin type.

### DEEP CLEANSING

- Exfoliate the skin with **Daily Ritual Exfo mask exfoliating**, apply about 10-20 ml of product with a brush on the neck and face. Leave to work for 4 to 8 minutes. Rinse with warm water.
- Apply a few drops of **Bioaroma Relaxing EQL OIL** on the hands and proceed with the phase 1 of the **Lift Up Massage**.

### PHASE 1

- Activate the serum. Screw the cap on the vial until the capsule is broken, making sure the powder comes out completely. Shake well until all powder is dissolved.
- Apply the Concentrate Serum Filler on face, neck and décolleté and proceed with the phase 2 of the Lift Up Massage.
- Carefully tone, refreshing skin and removing potential excipient residues that have not been absorbed.

NB: It is recommended to use the Lifting Code **Concentrate Serum Filler** within 1 hour of activation.

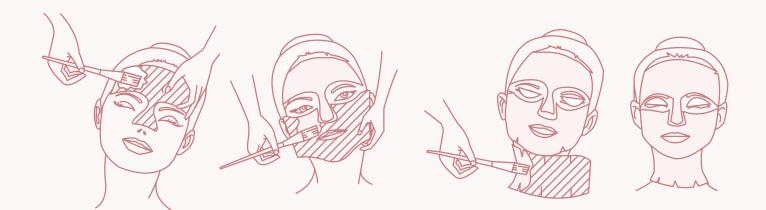
### PHASE 2

- Apply approximately 2/3 of the **Emulsion Lifting** on the face, neck and décolleté.
- Massage the product and finish with a pneumatic massage.
- NB: Both products (Concentrate Serum Filler and Emulsion Lifting) are complementary and synergic in action. The presence of a non-active excipient (minimum residue) that can be seen on the surface of the skin during the massage shows that the absorption process of all the functional substances has occurred successfully.

DURING APPLICATION, THE HIGH CONCENTRATION OF FUNCTIONAL SUBSTANCES CAN CAUSE A SLIGHT TINGLING, ACCOMPANIED BY A MORE OR LESS DIFFUSED FEELING OF WARMTH WHICH DISAPPEARS AFTER A FEW MINUTES.

To enhance the action of the treatment and prolong its results:

- Proceed with the FBE relaxing and draining touch before performing the Lift Up Massage.
- Perform the manouvres of the FBE firming touch at the end of the treatment



**BIOMATRIX MASK - LIFTING** 

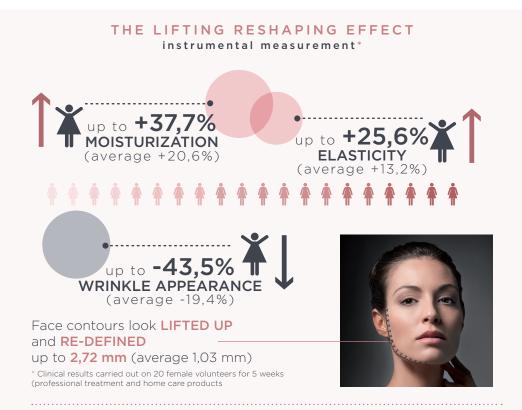
### Clinically tested effectiveness

### PHASE 3

- Separate the pre-cut **Biomatrix** Mask Lifting sections.
- Proceed with the application of the first section on the forehead. Rehydrate the biomatrix with at least 50 ml of Daily Ritual Delicate Lotion Refreshing toner, gently dabbing with a brush until complete absorption and adhesion is achieved.
- Repeat the action with all other sections, including those for the eyes.
- Using the handle of the brush, carry out a rolling gesture so that the mask fully adheres to the face.
- Leave for at least 20 minutes. Remove the mask from the bottom to the top.

### PHASE 4

- Finish the treatment by applying the remaining 1/3 of the **Emulsion Lifting** on the face, neck and décolleté and performing the phase 3 of the **Lift Up Massage**.
- NB: If the customer wishes, the sections for the eyes can be applied to exposed areas.



#### SELF - ASSESSMENT questionnaire results\*\*

LIFTED LOOK	after <b>3</b> 5 treatments	
	85%	90%
WRINKLES LESS VISIBLE	90%	90%
SKIN MORE ELASTIC	85%	95%
SKIN MORE HYDRATED	100%	100%
FACE CONTOURS LOOK REMODELLED/RESHAPED	65%	70%
SKIN LOOKS MORE COMPACT	80%	90%
PLEASANTNESS OF TREATMENTS (professional and homecare)	100%	100%
** % of volunteers (20) who gave a positive answer after 3 and 5 weeks		-

(professional treatment and home care products)

### Home care Products

Skin changes over time. It becomes dull and loses its compactness and elasticity, even features begin to change.

Lifting Code Diffusion Filler re-establishes the beauty code thanks its lifting and filling visible effect. It gives skin a bright, healthy and younger looking complexion.



FILLER SERUM HYALURONIC ACID

Biorevitalizing serum that attaches to the core of the wrinkle, filling it in and giving the face an immediate sculpted effect making skin look even, elastic and smooth. An excellent base for improving make-up.



PEPTIDE PEARLS INTENSIVE SERUM-DUO

A powerful combination of two booster serum concentrates, enclosed in precious single-dose pearls, with a smoothing and anti-gravity visible effect. It reduces the look of expression lines and skin laxity on the face and neck. An innovative synergy of two active peptides, in the purest and most highly concentrated form, ensuring an intensive treatment to offer maximum effectiveness and ultra-targeted action.



**EYE-LIP CREAM** FILLING LIFTING

Lifting emulsion dedicated to the delicate areas of the eye and lip contours. It reduces the appearance of signs of expression, fatigue and ageing, increasing skin elasticity.



MOISTURIZING CREAM LIFTING EFFECT

Soft cream rich in a lifting complex and in antarctic algae extracts with smoothing and elasticizing effect. The skin looks lifted and younger, the oval of the face appears redefined. Hydrates, evens and makes the skin look firmer.



NOURISHING CREAM FILLING EFFECT

Nourishing filling cream made with filling plant polymers nourishes and gives the skin a replumped and firmer look, minimizing the visibility of wrinkles and expression lines. It makes skin smooth, radiant and improves skin elasticity, enhancing facial feature proportions.

LIFTING CODE BEAUTY RITUAL: EVERY PRODUCT INCREASES ITS EFFECTIVENESS IF USED IN SYNERGY WITH THE OTHER LIFTING CODE HOME CARE PRODUCTS



### Who is the Professional treatment for

- Ideal for all skin types, even the most sensitive.
- Essential for dry, dehydrated, toneless and sagging skin.
- Reccomended for skin that presents the first signs of aging.

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### WHEN SHOULD THE TREATMENT BE CARRIED OUT?

- Any time of the year, in alternation with the specific Bioline treatments or as indicated by the Face Project.
- Every so often for a treatment with a visible lifting effect.
- For a special occasion.
- As cosmetic complection of medical beauty treatments aimed to fill wrinkles and volumes.

### DURATION AND FREQUENCY OF TREATMENT

- For a shock action: 5 treatments in a short time span (1-2 treatments per week).
- As a prevention for younger skin, to fight damage caused by excessive sun exposure or to prepare for important occasions, special evenings and celebrations: 1 treatment every 2 weeks for a total of 5 sessions.
- Maintenance: 2-3 sessions a year or as indicated by the Face Project.
- The complete cycle of sessions may be repeated more times over the course of the year.

#### WARNING

- These cosmetic products are intended for professional use. It is therefore important to comply with the instructions provided. The beautician is required to inform the customer of the message contained in the precautions and warnings. Before use, it is recommended to check the list of ingredients in case of potential intolerances or allergies.
- For those individuals who are particularly sensitive, it is recommended to perform a tolerance test by applying the product to the forearm and covering with a plaster for 24 hours. After application, ensure the packaging is securely closed and store at room temperature in a dry place away from direct unlight and heat sources. Avoid mixing with different substances or products if not advised in the specific instructions. Avoid contact with eyes, mucous membrane and broken or irritated skin or skin affected by medical conditions. In case of eye contact, rinse thoroughly under running water. No hazard under normal conditions of use. Not to be ingested. Keep away from children.



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