



BIOLINE

JATÒ



BODY CONCEPT

Feel good
look good

Professional Manual



BIOLINE JATÒ





BODY CARE

THE BODY IS INTIMATELY CONNECTED TO THE EMOTIONAL SPHERE WHICH IS WHAT MAKES OUR RELATIONSHIP WITH OUR BODIES SO COMPLEX AND DELICATE.

The knowledge, that learning to listen to our body's needs helps us to gain a better understanding of ourselves and thus live better, is a recent success with a constantly changing balance that is difficult to attain.

The way our body functions changes frequently, sometimes even rapidly, bringing about significant changes.

A calm relationship with your own body is hard, however, to achieve.

It takes time and above all, it requires commitment, the ability to feel good in your own skin.

The sensory sensations and physical stimulations that are perceived during a treatment touch our most intimate sphere. Letting go and putting yourself in the hands of another person is for many people a small psychological step to take.

So, taking care of your body is a multifaceted task that, above and beyond any aesthetic problems, requires a significant emotional investment.

This takes time and, quite understandably, passes through different stages: at times, the determination to combat imperfections and strive for physical beauty is strong while, at other times, the desire to enjoy an immediate sense of emotional well-being prevails.

There is no real boundary between the two spheres. The physical and emotional dynamics are intertwined and influence each other.

They both play an active part in stimulating the body's reaction to the treatment and, therefore, in reaching a result. They are two sides of the same coin, two equally important elements for which Bioline Jatò guarantees the same respect, care and quality of service.

This holistic vision of the themes linked to body care is at the base of the structure and philosophy of the Body Concept line.

New balances are embraced: the arena for pooling knowledge between Bioline Jatò and professional skin care specialists is extended while more space is given to the dialogue between beauticians and customers and to the research into solutions that are better suited to everyone.

Skin care specialists can combine the knowledge, innovation and methods of Bioline Jatò with their own perceptions and experience.

They can benefit from the wide range of professional and home care products on offer, which combine functionality and sensoriality, to provide personalised and versatile solutions.

SKILL AND EMPATHY, SENSITIVITY AND PROFESSIONALISM CONTRIBUTE IN EQUAL MEASURE TO COMPLETING THE VIRTUOUS CIRCLE OF FEELING THE BODY, BEAUTY AND WELL-BEING.

Feel good, look good



BIOLINE JATÒ

FEEL GOOD LO





LOOK GOOD



Physiological Changes Study of Body Imperfections

Body imperfections - fat deposits, “orange peel” skin, ageing and sagging skin - are the result of physiological changes which can be seen at skin level, but often have repercussions on a physical and physiological level too, with a negative impact on the individual's overall state of well-being.

There are several causes and a whole host of factors involved and they can appear on various parts of the body at different periods in our lives. The problem is very widespread, affecting over 90% of women from puberty onwards.

More than one type and form of a variety of imperfections can be present at the same time in the same person which require different specific actions in addition to an on-going treatment path.

BIOLINE HAS ALWAYS FOCUSED ITS RESEARCH ON THE PHYSIOLOGICAL MECHANISMS BECAUSE THE CORRECT ANALYSIS OF IMPERFECTIONS IS AT THE BASE OF ANY SUCCESSFUL BEAUTY TREATMENT.



WATER RETENTION AND CELLULITE

Cellulite is a very widespread functional alteration which is caused by water retention.

There are many causes including diet and incorrect life style, hormonal imbalance, hereditary factors, as well as posture and clothing, which lead to a change in blood and lymph circulation, causing liquids to stagnate in the dermis.

This initial stage manifests itself with swelling of the skin around the ankles, shins, thighs and arms.

The accumulation of excess liquid may be a temporary phenomenon or become chronic and affect the underlying adipose tissue.

Because of liquids penetrating the tissue, the adipose cells which store fat are altered and can no longer perform their normal function.

Small adipose nodules can be felt and the surface of the skin takes on the typical “orange peel” look.



LOCALISED FAT DEPOSITS

Localised fat deposits mean the presence of an accumulation of adipose tissue in specific parts of the body.

It is characterised by an increase in volume and in the number of adipose cells without altering the structure or function of the skin tissue, however.

Both the dermis and the epidermis retain their characteristics with no changes to local microcirculation, no pitting, pain or skin alterations.

Unlike cellulite, this is a localised increase in the "healthy" adipose tissue, which has a smooth appearance and may increase or decrease based mainly on energy intake.

In women, the fatty mass is generally concentrated around the hips, buttocks and thighs whereas, in men, it affects the abdomen.



SKIN SLACKENING AND AGEING

The first visible signs of ageing skin appear on the outer surface of the skin (epidermis).

The natural slowing down in epidermal turnover and the decrease in the production of lipids causes dryness and rough skin.

The skin, which is more susceptible to environmental factors, no longer functions as a protective barrier and is marked by wrinkles, becomes thin and loses tone.

In the layer immediately below (dermis), the ageing process - just like fad diets and excessive exposure to the sun - affects two proteins which normally support the skin: elastin and collagen.

The degeneration and decrease in these protein fibres are behind the loss of firmness and elasticity.

The areas of the body commonly affected are the inner thigh and arms, the abdomen, buttocks and breasts.



Functional Complexes

THE INNOVATION OF FORMULATION STRATEGY

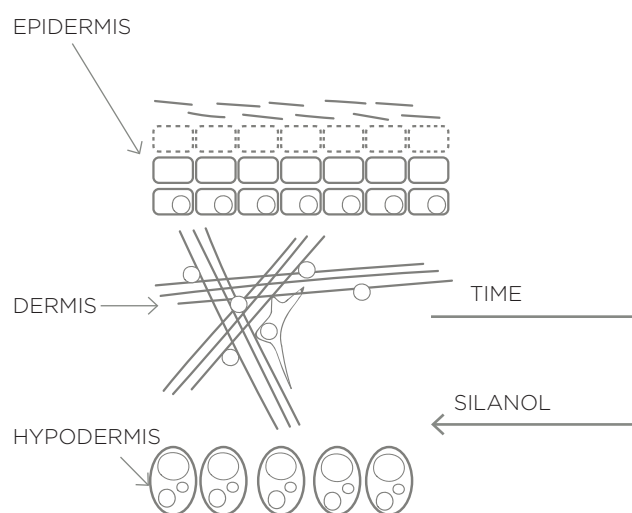
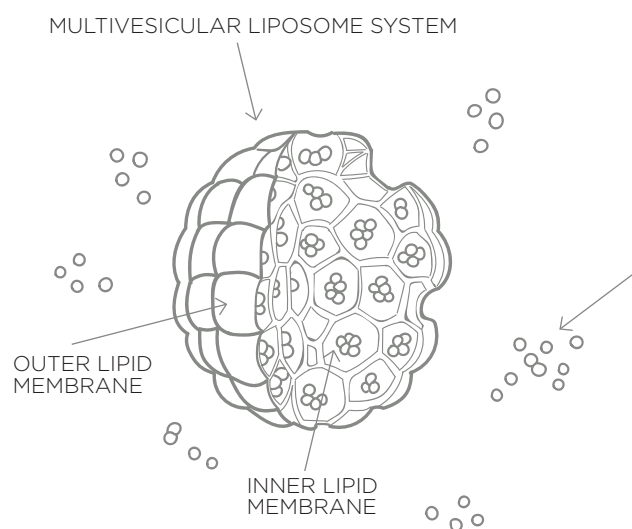
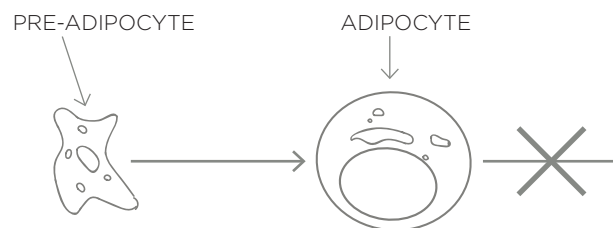
The efficiency of Bioline Jatò treatments is primarily due to the ongoing biotechnological research and the strong focus on innovation that has been the hallmark of the company's laboratories for over thirty years.

The expertise acquired in planning and developing cosmetic solutions can be seen in the exclusive solutions from various aspects: in the selection of superior functional substances, in the combination with versatile complexes and in the use of the best methods of penetration and release times.

The formulas of the Body Concept line also include these extremely innovative features which have been developed for the three main problems linked to getting back in shape: reduce the look of the blemishes caused by cellulite, localized fatty deposits and sagging skin.

Exclusive active ingredients respond to these demands with the added value of being both selective and multi-functional.

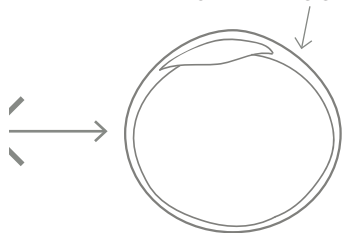
The heart of the formulations - Cell-reverse Seaweed, Liporeducer Complex and Pro-elasticity Complex - is the component which allows them to have an intensive, selective action while a comprehensive range of adjuvants enhance performance and widen their functionality.





BLU TECHNOLOGY AND CELL-REVERSE SEAWEED

MATURE ADIPOCYTE



Marine-origin functional substances have always played a very important role in cosmetic research thanks to their high concentration, sustainability and effectiveness. In this case, the special Mediterranean brown algae, *Sphacelaria scoparia* extract, is specifically targeted to the imperfections of cellulite and water retention.

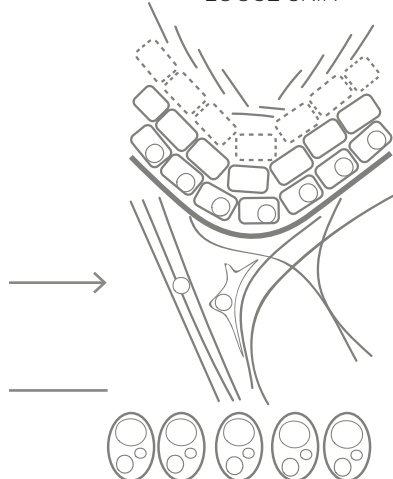
LIPOREDUCER COMPLEX

ACTIVE INGREDIENT



The Liporeducer Complex features the use of an extremely advanced delivery method for active ingredients. This is an innovative "liposomal system": i.e. it exploits the aqueous cavity of multivesicular liposomes to capture water-soluble functional substances inside them which, in this way, are able to act at a deeper cutaneous level for maximum effect. In the specific case, the combination of active ingredients (caffeine, carnitine, extract of butcher's-broom and ivy, escin, tea-hydroiodide and tripeptide-1), exploits the excellent penetration and prolonged release targeted to imperfections caused by localised fat deposits.

LOOSE SKIN



PRO-ELASTICITY COMPLEX

One of the main phenomena associated with the visible signs of skin ageing, such as sagging skin, the loss of elasticity and firmness, is the progressive loss of organic silicon in the skin. To combat this process, biotechnological research has developed "silanols": biologically active substances which contain silicon in organic molecules (Silanol Technology).

Pro-Elasticity Complex combines the high affinity of silanols with the skin and the effective action of hydroxyproline, an amino acid precursor of the synthesis of collagen. This innovative balanced formulation allows both active ingredients to offer the best strategy to donate elasticity and a firmer look.



Body Concept Professional Products

Creating an effective beauty treatment means combining different activities and different active ingredients to implement a strategy with balanced effects.

A consolidated cosmetic method divides the treatment path into five sequential stages which together guarantee the greatest intensity and comprehensive action because they intervene in gradual steps on all the physiological changes implicated by the appearance of the imperfection.

WELCOME STAGE

bioaromas and body beauty experiences

SKIN RENEWAL STAGE

exfoliants

ACTIVE STAGE

the concentrates

APPLICATION STAGE

wraps and bandaging

COMPLETION STAGE

massaging products





This does not mean that just one activity cannot be a valid step in tackling the imperfection and conveying a feeling of beauty and well-being.

THE FORMULATION OF BIOLINE JATÒ PRODUCTS ENSURES THEIR EFFECTIVENESS AT EVERY STAGE SO, THEY CAN BE SELECTED AND IMPLEMENTED, BASED ON A PERSONAL PLAN, BY STRUCTURING AN ALL-ROUND “TAILORED” TREATMENT.

The Body Concept collection is organised by product categories that follow this philosophy. A structure that makes it easy and fast to combine the different elements to satisfy both the aesthetic requirements of customers and, no less important, their requests in terms of preferences, time, and mood.





Bioaromas

THE ESSENCE OF WELL-BEING

Welcoming means, first and foremost, taking an interest in the customer's physical and emotional requirements: paying attention, taking into consideration any requests they may have and putting them at ease is essential for the success of the treatments.

We recommend performing a short ritual that relaxes and creates the ideal sensation to best prepare the customer physically and mentally.

Bioline Jatò Laboratories have developed balanced blends of high efficiency essential oils which, also in combination with the steps of the BODY BEAUTY EXPERIENCES, reinforce the impression you want to convey through active ingredients and scents.

BIOAROMA

RELAXING EQL OIL

patchouli / chamomile / sandalwood / ylang ylang / white thyme

30 ml - 1,0 fl. oz US

This blend of precious essential oils releases a fragrance that relaxes and distends, freeing the body from tension and restoring harmony and well-being.

Recommended:

- for all skin types
- combined with **Face and Body Beauty Experience - Relaxing Touch** to prepare the body for subsequent treatments
- for performing **DTM (Deep Tissue Mobilization) massages**

How to use it: apply a few drop on the areas most prone to tension.

BIOAROMA

ENERGY DRN OIL

orange / lemon / niaouli / white thyme

30 ml - 1,0 fl. oz US

This concentrate of natural essences normalizes and purifies the skin, for a regenerating, stimulating sensation.

Recommended:

- for dull, devitalized skin
- combined with **Face and Body Beauty Experience - Draining Touch** to facilitate massage draining action and restore vitality and energy
- for performing a **DTM (Deep Tissue Mobilization) massage** and a **DDM (Deep Draining Massage)**.

How to use it: apply a few drops to the area around the lymph nodes and on the areas with greatest water retention.



BIOAROMA

NORMALIZING DTX OIL

juniper / sage / lemon / tuya
30 ml - 1,0 fl. oz US

An extraordinary concentration of essences, specifically designed for skin normalization and oxygenation. For a bright and even skin.

Recommended:

- for impure and asphyxiated skin
- for performing **DTM (Deep Tissue Mobilization) massages**

How to use it: apply a few drops on the areas with blemishes caused by cellulite or fatty deposits.

BIOAROMA

SOFTENING DEC OIL

lavender / chamomile / lemon balm / sandalwood
30 ml - 1,0 fl. oz US

An invaluable combination of aromatic essences with softening properties soothes, hydrates and improves elasticity by reinforcing cutaneous tissues.

Recommended:

- for sensitive and toneless skin, prone to fragile capillaries
- for performing **DTM (Deep Tissue Mobilization) massages**

How to use it: apply a few drops to the most sensitive areas or those affected by loss of skin tone, such as buttocks, inner thigh and inner arms.

Warnings: Due to the intense aesthetic action, concentration and high level of permeation, the Bioaromas should be used sparingly, differentiating between application areas based on the imperfection. Do not apply to broken or weeping skin, during pregnancy and breast-feeding.



Exfoliants

RENEWING POWER

Exfoliation cleanses the skin deep down and has a visible renewing effect. Traditionally, it is a step which prepares the body for subsequent treatments by boosting skin renewal and therefore, by opening the way for the skin to receive the active ingredients more effectively. In the Body Concept proposal, the comprehensive formulation of the Scrub and Fluid mean that exfoliation can be considered a genuine detoxifying cosmetic treatment to reactivate cell turnover.

Both textures, which are very fine and delicately perfumed, exploit the beneficial properties of sea salts and fruit acids to ensure immediate softness and brightness.

EXFO MARINE

SCRUB SALT CRYSTALS

dead sea salts / centella extract / papaya extract
1000 g - 35,2 oz US

Formula with a rich oily gel texture which provides softness and wellbeing to the skin. Enriched with special salt crystals, it intensely renews and brightens the skin. An incomparable revitalizing effect for a smooth body, with minimized imperfections and roughness.

Recommended:

- for thick skins with skin cell build-up
- before and after exposure to the sun
- as a mask for an enhanced detox effect (see **Exfo Marine treatment**)
- combined with **Glyco Peel AHA Renewing Fluid** to treat different parts of the body at the same time
- combined with **Sculpt & Drn Bandage** for an intensified action on the lower limbs (see **Sculpt & Drn Premium treatment**)

How to use: mix the product well before use. Then spread 30-35 g product evenly on the body and massage it for a few minutes, concentrating on the areas with most thickened skin (knees, elbows and heels). Rinse off with shower or sponges.



GLYCO PEEL AHA RENEWING FLUID

glycolic acid / ferulic acid / mandelic acid
200 ml - 6,7 fl. oz. US

Special fluid peel, ideal for dull, matte, aged and relaxed skin. The high concentration of AHA smoothes and renews the skin providing a radiant complexion. An intensive treatment, with a gel texture, that provides freshness and softness to the skin.

Recommended:

- for exfoliating the more delicate parts of the body - including the breasts, bikini and under-arm areas;
- for encouraging, aesthetically, the visible reduction of recently formed stretch marks;
- locally on hyperpigmented areas and/or with skin discolouration (see **Glyco Peel treatment**)
- on areas with skin slackening and/or stretch marks (see **White Flower Wrap Premium treatment**)
- combined with **Exfo Marine Scrub Salt Crystals** to treat different parts of the body at the same time.

How to use: using a brush or gloves, spread about 15-20 ml product evenly on the body, concentrating on areas with skin laxity and/or stretch marks. Let it work for 10 to 15 minutes, according to skin type. Remove the fluid with water, rinsing off with a sponge or with a shower.

Warnings: if you feel excessive and prolonged tingling or redness, stop applying the product and remove it immediately, rinsing off with abundant water.



BIOLINE JATÒ

The Concentrates

THE EXCELLENCE OF FORMULAS FOR INTENSE RESULTS

The application of functional substances in highly concentrated formulas is the quintessential “active” phase in a course of treatment.

It is the point at which the effectiveness of the complexes comes to the fore, providing a shock treatment against physical imperfections.

The Bioline Jatò serums - used singly or combined with others - have a targeted, decisive action on different problems: the effect is immediate and the benefit is prolonged.

WHEN COMBINED WITH BIOAROMAS, THEY CREATE INTENSE, PERSONALISED “DISTILLATES OF BEAUTY”.





DRN ACTIVE

ANTI-WATER CONCENTRATE

cell-reverse seaweed / escin / caffeine / lemon extract
100 ml - 3,3 fl. oz. US

Highly effective concentrated antiwater gel serum for the body. A complex of functional substances, which minimizes the appearance of orange peel skin and provides a feeling of instant lightness. The multi-action texture promotes tissue elasticity and helps to keep a smooth and compact look.

Recommended:

- in the case of fragile skin, swelling and heaviness of the lower limbs - even during pregnancy.
- combined with **Sculpt & Drn Bandage** for an intensified action on the lower limbs (see **Sculpt & Drn Bandage treatment**)

How to use: apply 10 ml product on the areas affected by cellulite. Complete with an air pressure massage or a pressotherapy session. The amphoteric formulation enables the product to be combined with aesthetic devices.

LIPOACTIVE

THERMOGENIC CONCENTRATE

liporeducer complex / green coffee extract / guarana extract / oleoresin capsicum
100 ml - 3,3 fl. oz. US

Intensive concentrated gel serum for the body with a warming effect. It reduces the appearance of blemishes caused by adiposity on abdomen, thighs and buttocks for a beautiful and harmonious body. A high-impact advanced formulation consisting of a complex of functional stimulating and thermogenic substances, which reduces the look of the imperfections that alter the body contours.

Recommended:

- combined with **Sculpt & Drn Bandage** for an intensified action on the abdomen and buttocks (see **Sculpt & Lipo Bandage treatment**)

How to use: apply 10 ml product on the areas affected by fat deposits and by cellulite. Complete with an air pressure massage. The amphoteric formulation enables the product to be combined with aesthetic equipment.

Warnings: this product is hyperemic and may cause redness. Apply using gloves.

TONACTIVE

ELASTICIZING CONCENTRATE

pro-elasticity complex / vitamins A B3 C / ginseng extract / AGL dipeptide
100 ml - 3,3 fl. oz. US

Emulsion that strengthens the tissues supporting the skin, hydrates, and nourishes the areas of the body that are most prone to skin laxity: the inner thighs, arms, breast and buttocks. Enhanced by innovative elasticizing ingredients, it helps to reduce the look of sagging skin providing softness to the body.

Recommended:

- combined with the **Glyco Peel AHA Renewing Fluid**, to intensify the action of the treatment (see **White Flower Wrap Premium treatment**).

How to use: apply 10 ml product on the body and massage it until completely absorbed.



Wraps and Bandaging

SENSORIALITY AND FUNCTIONALITY FOR RESHAPING

Time is an important variable and many active ingredients need time to work properly. Treatments requiring prolonged application times guarantee the best release of functional substances, in addition to being an important moment for encouraging relaxation and instilling a sense of lightness and well-being. The Body Concept proposal provides a complete, all-round action thanks to three specific body wraps and multi-functional bandaging. The textures, which are pleasant to apply and receive, exploit the purifying properties of mineral clays, the osmotic power of marine extracts and the emollient action of vegetable oils.



ALGO DRN

SEA MUD

cell-reverse seaweed / brown algae extracts / sea salts / ruscus extract
1000 g - 35,2 oz US

An extraordinarily effective mud that targets the critical points of the body affected by imperfections caused by cellulite and water retention. The high osmotic exchange capability of the salts and the properties of the realeased functional substances in the mud help to minimize the appearance of orange peel skin.

Recommended:

- combined with **Sculpt & Drn Bandage** for an intensified action of the lower limbs (see **Thalasso Experience Premium treatment**)
- with thermo-saunas to guarantee the exudation required for the treatment.

How to use: warm about 160 g product in a bain-marie, then add 15 ml hot water and mix them until the mixture becomes soft. Using the brush, apply it evenly on the lower limbs, abdomen and buttocks. If necessary, increase the quantity and apply on the whole body except for the breast. Seal with plastic sheeting and thermo sauna, let it work for around 20-25 minutes. Rinse off with shower.

Warnings: the mud can separate from water on its surface. Slight separation of the mud is natural and does not alter the product's properties. If this occurs, mix the product before use.

THERMOSHAPÉ

VOLCANIC MUD

liporeducer complex / volcanic sand / orange extract / ginger extract
1000 g - 35,2 oz US

An original formulation that combines the effectiveness of a mud with the texture of a cream. An intensive treatment that smoothes the skin, making it soft and supple. Innovative, functional, stimulating and thermogenic complexes reduce the appearance of the blemishes localized on the abdomen, hips, thighs and buttocks.

Recommended:

- for treating localised fat deposits, in men as well
- for a delicate peeling.

How to use: warm about 100 g product in a bain-marie, apply using gloves on the lower limbs from the thighs to the knee, on the buttocks, abdomen and arms, then carry out a short massage. Close the plastic sheeting, cover it with a throw and let it work for about 20-25 minutes, then rinse off with sponges or shower.

Warnings: this product contains hyperemic substances which may cause a slight tingling, accompanied by a sensation of heat and redness, which disappears within a few minutes. The mud can separate from water on its surface. Slight separation of the mud is natural and does not alter the product's properties. If this occurs, mix the product before use.



TONE & SHINE

WHITE FLOWERS WRAP

sweet almond oil / orchid extract / lotus flower extract

1000 g - 35,2 oz US

Nourishing and revitalizing, this delightful body mask hydrates intensely and reduces the appearance of the signs of premature aging, providing to the body a smoother and younger look. The creamy and soft texture is easy to be massaged and gives genuine wellbeing.

Recommended:

- for stimulating the production of collagen and elastin, and for firming the skin
- on areas lacking tone with cutaneous slackening (see **White Flower Wrap Premium treatment**).

How to use: warm about 70 g product in a bain-marie and apply it on the body, breast area included. Close the sheeting and let it work for 20-25 minutes. Massage the product until completely absorbed.

SCULPT & DRN

BANDAGE

cell-reverse seaweed / sea salts / birch extract / green coffee extract

3 single dose sachets of 250 ml with 2 bandages each sachet - 3 x 8,4 fl. oz US

A comprehensive strategy to reduce the look of cellulite and fat deposits. The exclusive formula with a high concentration of salt together with the controlled compressive action of the bandage, enhance the effectiveness of the treatment. The bandages gradually release their high-quality functional substances in the tissues, promoting skin elasticity and firmness

Recommended:

- for swelling and heaviness in the lower limbs for an immediate sensation of lightness and well-being.
- combined with **Drn Active Anti-Water Concentrate** (see **Sculpt & Drn Bandage treatment**) or **Exfo Marine Scrub Salt Crystals** for a more intense action on the lower limbs (see **Sculpt & Drn Bandage Premium treatment**).
- with **Lipoactive Thermogenic Concentrate** for a more intense action on fat accumulations (see **Sculpt & Lipo Bandage treatment**).

How to use: apply the bandages by wrapping them around the legs, starting from the foot up to the groin. Let it work for 15-20 minutes. For the treatment on the belly apply both wraps around the waist if necessary. Squeeze out the wraps before use.



BIOLINE JATÒ

Massaging Products

TO EMBRACE THE SENSES AND SEDUCE MIND AND BODY

The massage is an ancient form of care derived from one of the most natural gestures: the instinct to caress the body to alleviate a painful part, or to pamper and relax.

The massage, as part of a beauty treatment or as a separate moment, completes the effects of the active ingredients applied and enhances the sensory and emotional component.

The pleasant, beneficial sensation of a hands-on technique, combined with the formulation of dedicated products, produce a powerful stimulating action on skin tissue: the skin becomes tauter, body shape improves, and mental and physical well-being increase.



DRN CELL

OIL

escin / argan oil / ginkgo extract / grapeseed oil
500 ml - 16,9 fl.oz. US

A skillful combination of plant oils promotes tissue elasticity and helps to maintain a smoother skin reducing the look of imperfections caused by cellulite. This oil, with an ultra gliding texture provides softness and hydration to the skin.

Recommended:

- for very dry, dehydrated skin
- for performing Bioline Jatò massages: **Shaping, Jatòwell and DDM (Deep Draining Massage).**

How to use: apply 10-15 ml product evenly on the body and carry out a massage specifically working on the imperfections.

LIPOSHAPE

CREAM

liporeducer complex / coffee oil / cinnamon extract / ivy extract
1000 g - 35,2 oz US

Enhanced formula rich in functional substances for a stimulating action which minimizes the look of imperfections related to localized fat deposits. A synergy of plant extracts and oils, which are valuable sources of vitamins and mineral salts, preserves the elasticity of the skin, improving its vitality.

Recommended:

- for performing Bioline Jatò massages: **Shaping, Jatòwell and DDM (Deep Draining Massage).**

How to use: apply 20 g product evenly on the body and carry out a massage specifically working on the imperfections.



Bioline Jatò Massages

The exclusive Bioline Jatò massages boost and complete the treatments, by acting on specific imperfections and the overall well-being of each individual.

JATOWELL

A holistic massage that draws on different manual techniques to act on a psychological level, on the nervous system and connective tissue. It combines profound relaxation and a sense of overall well-being with an oxygenating and revitalising action on the skin tissues.

SHAPING

Sculpting massage that combines a variety of massotherapy techniques focusing on profound, fluid, gliding strokes.

It facilitates drainage and the release of muscular tension while intensely toning the skin tissue to redefine the body shape.

DTM Deep Tissue Mobilization

Stress-relieving massage that works in depth on the connective tissues of the lower limbs where most imperfections linked to water retention occur.

It improves the elasticity of the tissue, encourages a significant reduction in lymphatic stagnation and stimulates micro-circulation.

DDM Deep Draining Massage

A deep draining body massage with a detoxifying aesthetic action.

It focuses on deep, broad movements which stimulate the flow of liquids and helps to eliminate waste products and toxins.

It improves the consistency and suppleness of tissue, as well as alleviating the sense of heaviness in limbs.



HYDRASOURCE

BODY LOTION

pro-elasticity complex / aloe extract / white lily extract / rice milk

1000 ml - 33,8 fl. oz. US

Formula with a fresh, gently-fragranced texture that nourishes and hydrates the skin intensely, keeping it supple, radiant and soft. Enriched with extracts recognized for their soothing benefits, it gently envelops the skin, assuring instant wellbeing.

Recommended:

- for dull, sagging skin
- for performing Bioline Jatò massages: **Shaping, Jatòwell, DDM (Deep Draining Massage)** and **DTM (Deep Tissue Mobilization)**
- at the end of a hair removal session or after exposure to UV.

How to use: apply 20 ml product evenly on the body and carry out a massage specifically working on the imperfections or use to complete the professional body treatments.



BIOLINE JATÒ

Professional Treatments

TESTED BY BIOLINE-JATÒ

Bioline Jatò specialists have become interpreters for the needs of the body and have developed a significant range of treatments in order to counteract the most common blemishes efficiently and effectively. Beauty experts can rely on these procedures as high-performance protocols as well as consider them flawless model-guides to develop fully customized proposals. The PREMIUM options offer a more intensive intervention towards stubborn and difficult blemishes.

EXFOLIATING TREATMENTS

1

EXFO MARINE

salt crystal scrub

GLYCO PEEL

renewing peeling with fruit acids

SPECIFIC BLEMISHES TREATMENTS

2

THALASSO EXPERIENCE

blemishes caused by cellulite and water retention

VOLCANIC SOUL

blemishes caused by localized adiposity

WHITE FLOWERS WRAP

blemishes caused by sagging and aged skin

THALASSO EXPERIENCE PREMIUM

double action treatment targeted to blemishes caused by cellulite and water retention

WHITE FLOWERS WRAP PREMIUM

double action treatment targeted to blemishes caused by sagging and aged skin

LOCALIZED TREATMENTS

3

SCULPT & LIPO BANDAGE

abdomen, thighs and buttocks

SCULPT & DRN BANDAGE

legs

SCULPT & DRN BANDAGE PREMIUM

2 in 1 premium legs bandage



1 Exfoliating Treatments

EXFO MARINE

salt crystal scrub

BODY BEAUTY EXPERIENCE
Relaxing and **Draining touch** with **bioaroma**
relaxing EQL OIL and energy DRN OIL



exfo marine
SCRUB SALT CRYSTALS



drn active ANTI-WATER CONCENTRATE - **lipoactive** THERMOGENIC CONCENTRATE
- **tonactive** ELASTICIZING CONCENTRATE
choose according to the blemish



drn cell OIL - **liposhape** CREAM - **hydrasource** BODY LOTION
choose according to the blemish



BODY BEAUTY EXPERIENCE
Firming touch

GLYCO PEEL

renewing peeling with fruit acids

BODY BEAUTY EXPERIENCE
Relaxing and **Draining touch** without
bioaroma



glyco peel AHA
RENEWING FLUID





2 Specific Blemishes Treatments

THALASSO EXPERIENCE

blemishes caused by cellulite and
water retention

VOLCANIC SOUL

blemishes caused by adiposity

WHITE FLOWERS WRAP

blemishes caused by sagging
and aged skin

BODY BEAUTY EXPERIENCE
Relaxing and Draining touch
with **bioaroma** relaxing EQL OIL and energy DRN OIL

↓
drn active
ANTI-WATER
CONCENTRATE

↓
algo drn
SEA MUD

↓
drn cell
OIL

↓
lipoactive
THERMOGENIC
CONCENTRATE

↓
thermoshape
VOLCANIC MUD

↓
liposhape
CREAM

↓
tonactive
ELASTICIZING
CONCENTRATE

↓
tone & shine
WHITE FLOWERS WRAP

↓
BODY BEAUTY EXPERIENCE
Firming touch



THALASSO EXPERIENCE PREMIUM

double action treatment targeted to blemishes
caused by cellulite and water retention

BODY BEAUTY EXPERIENCE
Relaxing and Draining touch with
bioaroma relaxing EQL OIL and energy DRN
OIL



drn active
ANTI-WATER CONCENTRATE



algo drn
SEA MUD



sculpt & drn
BANDAGE



drn cell
OIL



BODY BEAUTY EXPERIENCE
Firming touch

WHITE FLOWERS WRAP PREMIUM

double action treatment targeted to blemishes
caused by sagging and aged skin

BODY BEAUTY EXPERIENCE
Relaxing e Draining touch without
bioaroma



glyco peel AHA
RENEWING FLUID



tonactive
ELASTICIZING CONCENTRATE



tone & shine
WHITE FLOWERS WRAP





3 Localized Treatments

SCULPT & LIPO BANDAGE

abdomen, thighs and buttocks

SCULPT & DRN BANDAGE

legs

SCULPT & DRN BANDAGE PREMIUM

2 in 1 premium legs bandage

BODY BEAUTY EXPERIENCE
Relaxing and **Draining touch**
with **bioaroma** relaxing EQL OIL and energy DRN OIL

lipoactive
THERMOGENIC
CONCENTRATE

drn active
ANTI-WATER
CONCENTRATE

exfo marine
SCRUB SALT CRYSTALS

sculpt & drn
BANDAGE

liposhape
CREAM

drn cell OIL - **liposhape** CREAM - **hydrasource** BODY LOTION
choose according to the blemishes

drn active
ANTI-WATER CONCENTRATE

BODY BEAUTY EXPERIENCE
Firming touch



The Course of Treatments

STEPS AND FREQUENCY

The individual sessions make up a medium-long term course of treatments which allows you to work as effectively as possible on the imperfections while helping the customer take care of her psychological and physical well-being all year round.

The starting point is always a targeted consultation which studies the imperfections and establishes a programme that respects the customer's physiology and personal requirements.

For any type of aesthetic skin change, the best sequence of massage and treatments includes the following steps:

EXFOLIATE

DETOX

REMODEL

tone

With regard to the frequency of the treatments, after an initial preparatory session (exfoliation/detox), frequent sessions are recommended within a period of 2-3 weeks. This so-called impact phase that, thanks to the concentration of functional substances in a short period, reduces the skin's blemishes by triggering a strong and visible action on the imperfection.

One or more reinforcement sessions should follow, aimed at creating a "functional memory" which the body calls upon to keep active the processes that have been triggered. When the desired result has been achieved, the maintenance sessions can be farther apart and more personalized. The body has been rebalanced, so it merely becomes a question of maintaining the effect over time on a regular basis.

A PROFESSIONAL AND PERSONALISED COURSE OF TREATMENT, A BALANCED DIET, A HEALTHY LIFE-STYLE AND THE CONSTANT USE OF THE MOST SUITABLE HOME-CARE PRODUCTS, GUARANTEE NATURAL, VISIBLE AND LONG-LASTING RESULTS.



Body Beauty Experience

The BODY BEAUTY EXPERIENCE consists of specific manual sequences which mark the beginning and end of each treatment. Since they have always been an integral part of the Bioline method, they have been renewed in line with the development of the Body Concept line to reinforce the sensory experience, in particular, and their ease of use.

Thus, the repetition of the methods has not only a specific aesthetic function, but above all, creates a ritual which gives the body and mind the guaranteed benefits of a complete, instantly recognisable “beauty and well-being experience” by Bioline Jatò.

ON STARTING

RELAXING TOUCH

Relaxing, stress-relieving strokes aimed at releasing tension, oxygenating the tissues and making the customer feel completely relaxed. In conjunction with BIOAROMA relaxing EQL OIL (unless otherwise indicated).

DRAINING TOUCH

Light, rhythmic draining massage helps the flow of the lymphatic fluid and detoxifies the tissues. The skin is then ready to benefit from the active ingredients.

In conjunction with BIOAROMA energy DRN OIL (unless otherwise indicated).

ON FINISHING

FIRMING TOUCH

Stimulating and increasingly firm strokes which, at the end of the treatment, oxygenate and tone muscles enhancing the aesthetic results.



RELAXING TOUCH

BIOAROMA Relaxing EQL

Application points: along the spine, buttocks, femoral biceps, calf muscle

Head of the table

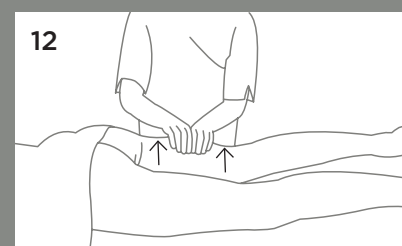
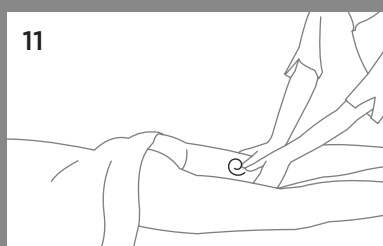
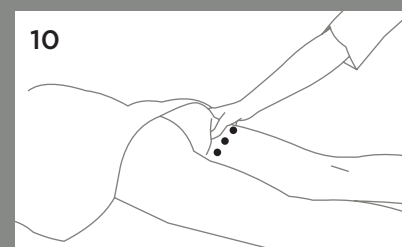
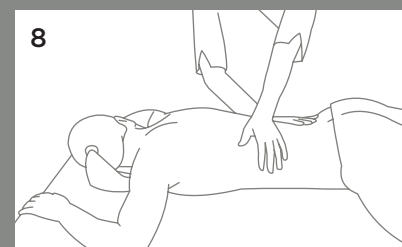
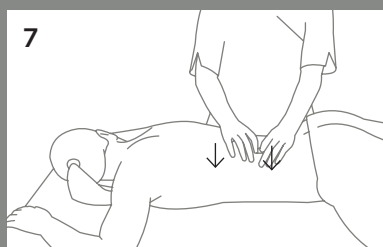
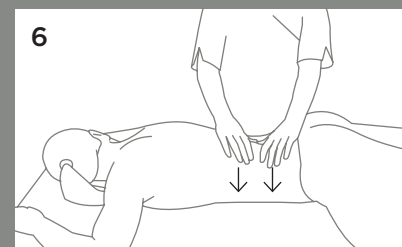
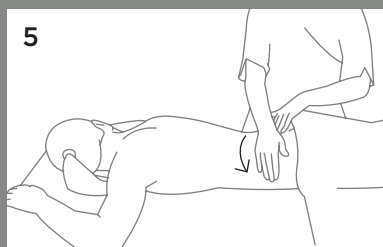
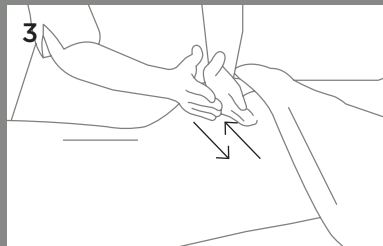
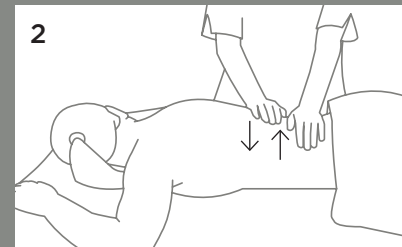
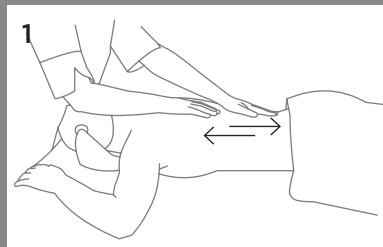
1. Heating frictions with two hands along paravertebral grooves

Side of the table

2. Heating frictions with two hands perpendicular to the spine and on trapezius muscle
3. Heating of sacrum using hands borders
4. Crisscross roulage on sacrum
5. Alternated friction along the posterior part of iliac crest
6. Roulage from lumbar area and backwards
7. Short roulage along paravertebral grooves and backwards
8. Crisscross strokes on the whole back

Repeat the movements on the other side starting from point 2.

9. Circular stimulation on central point of gluteus muscle with elbow
10. Stimulation on many points along gluteus line using thumb
11. Circular frictions with thumbs along internal and external line of femoral biceps
12. Perpendicular decontraction to femoral biceps with fingertips
13. Circular frictions with thumbs on calf muscle
14. Perpendicular roulage to calf muscle with two hands





DRAINING TOUCH

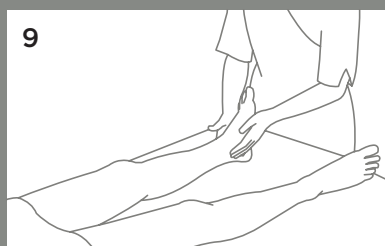
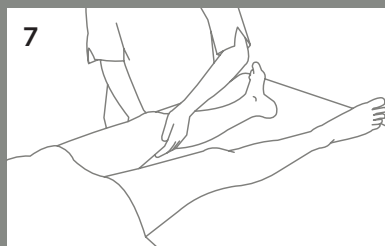
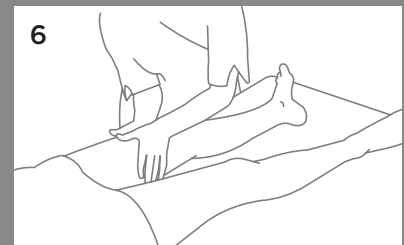
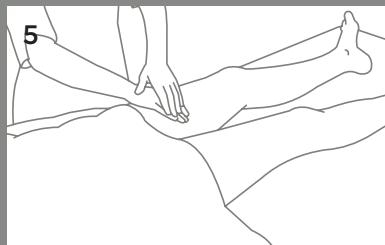
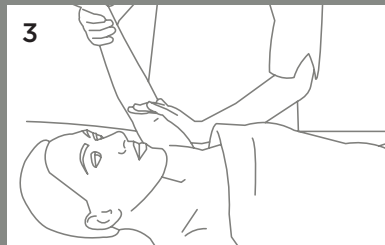
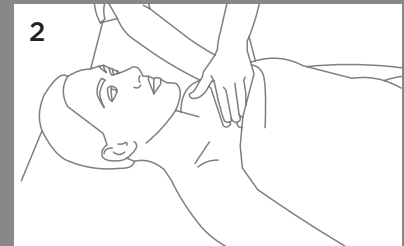
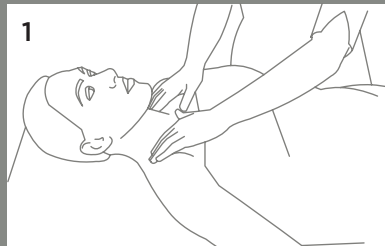
BIOAROMA ENERGY DRN

Supine position

Application points: lymph node stations (terminus, armpit, solar plexus, groin area, popliteal cavity, ankle bones)

1. Pompage on terminus (in front of the client)
2. Pompage with full hand on pectoral muscle towards the armpit
3. Pompage on triceps towards armpit with one hand
4. Pompage on solar plexus (in front of the client)
5. Pompage on the groin area
6. Pompage on quadriceps
7. Pompage popliteal cavity
8. Pompage calf muscle
9. Pompage ankle bones

Repeat the movements-sequence starting from point 2 on the opposite side



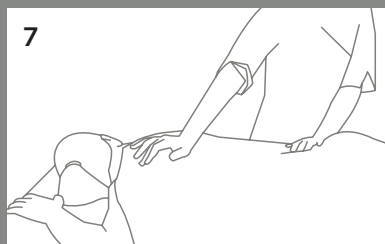


FIRMING TOUCH

Without essential oil

Prone position

1. Starting from foot perform some pinching movements
2. Carry on with the movement along tibial crest
3. Along calf muscle (flexed leg)
4. On quadriceps
5. Repeat on the other leg
6. Starting from the hand perform some pinching movement along the whole arm and repeat the sequence on the other side
7. Cover with a towel and perform some pressure with full hand on the whole body
8. Back stretching
9. Legs stretching





BIOLINE JATÒ

Body Concept Home Care Products

RITUAL

The RITUAL products are the starting point for Bioline-Jatò home care beauty treatments for the body and an opportunity to take a well-earned break for some daily relaxation and pampering.

The rituals start with exfoliation which brightens the skin, followed by a pleasant, revitalising cleanse, and finished off with hydration and the nourishment that preserves the hydro-lipid balance in skin.



Exfoliating and Cleansing

THALASSO FORCE

SCRUB

sea salt, sweet almond oil, seaweed extracts
650 g - 22,9 oz US

An original two-phase formula that combines an exfoliating, regenerating and stimulating action in a single treatment, to smooth, moisturize and revitalize the skin.

EXFODUO

GOMMAGE

black and pink sand from Polynesia, papaya extract, green coffee extract
250 ml - 8,4 fl. oz US

A gommage with a creamy texture that concentrates the effectiveness of two types of complementary exfoliators - enzymatic and mechanical - for a perfectly renewed skin.

VITALITY

SHOWER GEL

marine trace elements, goji berries, polynesian lagoon water, cell-reverse seaweed
250 ml - 8,4 fl. oz US

A gentle shower gel that cleanses and revitalizes the skin, preserving its natural protective defenses. A fulfilling shower experience to reawaken your senses and recharge your body with renewed wellbeing.

Moisturizing, Leg Wellness and Nourishing

HYDRASOURCE

BODY LOTION

aloe extract, white lily extract, wholegrain rice milk, pro-elasticity complex
250 ml - 8,4 fl. oz US

The formula with a melting texture is pleasant to apply and gently fragranced. It intensely nourishes and quenches the skin, keeping it supple, bright and delightfully soft.

CRYOACTIVE

LIGHT LEGS GEL

menthol, troxerutin, blueberry
200 ml - 6,7 fl. oz. US

Fast-absorbing relief gel with an "ice" effect. Energizes and revives swollen, tired and weary legs, promoting an intense and prolonged sensation of freshness and lightness and donating instant moisture.

SILKY TOUCH

HAND CREAM

brightening complex, pomegranate extract, evening primrose oil
50 ml - 1,6 fl. oz. US

Fast-absorbing hand cream with a sensory texture. Ultra-moisturizing treatment that protects the skin from external stresses, helps to reduce the visibility of signs of aging and reduces the appearance of dark spots.



Body Concept Home Care Products

PRIME

The PRIME category covers the more specific products in the BODY CONCEPT home care range to give a remodeled and firmer look.

It consists of two intensive formulations, which day and night target the imperfections caused by cellulite and water retention, a formula specifically aimed at blemishes caused by localised fat deposits and three elements which make mature, sagging skin look more elastic and firmer.



Blemishes caused by Cellulite and Adiposity

REDUCELL

ACTIVE CREAM

caffeine, escin phytosome, sweet almond oil, cell-reverse seaweed

250 ml - 8,4 fl. oz. US

A gel cream that combines the most effective functional substances in a single treatment to reduce the appearance of cellulite and to give the skin softness and elasticity.

PRO-SLIM

SALINE CREAM

sea salt, nocturslim, seaweed extracts

250 ml - 8,4 fl. oz. US

An intensive treatment-cream, with high salt concentration, formulated to take advantage of the skin's nightly biorhythms and to reduce the appearance of skin imperfections caused by cellulite and localized adiposity.

LIPOACTIVE

THERMO CREAM

guarana extract, bitter orange extract, ivy extract, liporeducer complex

250 ml - 8,4 fl. oz. US

Enhanced formula with thermogenic effect providing a visible action on abdomen, thighs and buttocks. It promotes tissue elasticity and reduces the appearance of body blemishes.

ACTIVE PATCH

CRITICAL AREAS / CONSTANT DIFFUSION

caffeine, ginger, horse chestnut

28 Patches

Patch-treatment with a shock action. It reduces the visibility of the blemishes caused by cellulite and localized adiposity for a better looking silhouette.

Loose and Aged Skin

SKIN TONE

ELASTICIZING CREAM

plant collagen, NMF, sweet almond oil, pro-elasticity complex

250 ml - 8,4 fl. oz. US

Dermo-restoring breast and body treatment formulated to reduce the appearance of loose skin and stretch marks. It promotes skin elasticity and hydration.

PHYTOVITAMIN

DRY OIL

vitamins A and E, roucou oil, jojoba oil

150 ml - 5 fl. oz. US

A combination of high-quality plant oils in a fast-absorbing and smooth-gliding texture. Its non-greasy formula nourishes the skin, giving it softness and radiance.

NUTRISENSE

WELLNESS CREAM

rice extract, shea butter, smithsonite extract

250 ml - 8,4 fl. oz. US

An exclusive formula with an ultra rich and melting texture that gives the skin hydration and intense nourishment, and helps minimizing the appearance of signs of aging.



BIOLINE JATÒ





Warnings

These cosmetic products are for professional use and it is therefore important to follow the above instructions carefully.

The beautician is required to inform the consumer about the information contained in the precautions and warnings.

Check the ingredient list for any intolerances or allergies before use.

For particularly sensitive individuals a tolerance test is recommended, by applying the product to the forearm and sealing with a patch for 24 hours. Be careful when performing the treatment on individuals who are pregnant.

After application, close the packaging carefully and store at room temperature in a dry place, away from light and heat sources.

Avoid mixing with different substances or products which are not included in the specific instructions. For external use only.

Avoid contact with eyes, mucous membranes and skin that is broken, irritated or affected by pathologies.

In case of contact with eyes, rinse thoroughly in running water.

No danger under normal conditions of use.

Do not swallow. Keep out of the reach of children.

To consolidate and to progressively improve the results achieved, it is essential to undergo treatment regularly in the salon, as well as using the products for home use recommended by the aesthetician.

THE NATURAL INGREDIENTS IN THE FORMULATIONS MAY CAUSE SLIGHT VARIATIONS IN COLOR, ODOR AND/OR VISCOSITY IN THE PRODUCTS, WHICH DO NOT AFFECT THEIR AESTHETIC FUNCTIONALITY.

PARABEN FREE.



BIOLINE SRL
MADE IN ITALY

Viale Bolognini 78
38122 Trento Italy
+39 0461 933209
bioline@bioline-jato.com
www.bioline-jato.com

