



# BIOLINE

JATÒ



LINEA+

From wellbeing  
to beauty

Professional Manual



“ It is from water that life is born.

There is no life without water.

Water runs and life runs with it.

Water is pure, sweet, life.

Philosophy and science have  
always celebrated the virtues of this  
primordial element.

Life is sweeter for those who welcome  
the harmony of the environment,  
listening to the calls of nature in its  
simplicity, essential like water. ”

OUR PRODUCTS ARE THE FRUIT OF  
RESEARCH AND THE RESULT OF THIS  
LINE OF THOUGHT AND BEARERS OF  
WATER IN ALL ITS USES





## From wellbeing to beauty

The cosmetic **LINEA+** is an all-encompassing offer of wellbeing and beauty, carefully studied by our laboratories to give all skin types the opportunity to be day by day enriched by substances with a specific function, key pillars of wellbeing and beauty.

The main goal is to take care of the skin throughout all the stages of life.

Our skin is a lively, constantly changing organ, whose needs vary according to time, season, lifestyle, age.

The innovative cosmetics of **LINEA+** allow the best synergy between products and different lines, for a tailor-made treatment and a targeted intervention on various skin needs.

**LINEA+** makes the most of nature and biotech research in order to offer a simple, effective response to skin's needs and a focused treatment programme:

**AQUA PURA,**  
**DOLCE VITA**



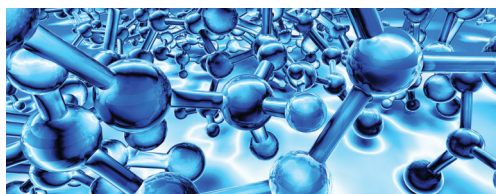
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**AQUA+**

## HYDRA INTENSIVE COMPLEX

3D hyaluronic acid, low molecular weight  
hyaluronic acid, gradual water release patch



### 3D HYALURONIC ACID

long lasting hydration

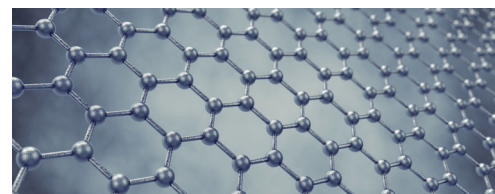
An innovative form of reticulated hyaluronic acid (3D cross linked) with high-level hydrating power, forms a surface film resistant against enzymatic degradation for long lasting hydration.



### LOW MOLECULAR WEIGHT HYALURONIC ACID

deep hydration

Similar to a molecular sponge, this form of hyaluronic acid is able to store large quantities of water. Thanks to its reduced dimensions, it penetrates the skin's layers, hydrating and improving the skin's elasticity.



### GRADUAL WATER RELEASE PATCH

water reserve

The latest innovation in skin hydration, this micro-network gradually releases a set of hydrating substances into the heart of the stratum corneum, restoring the skin's moisture balance.





## Source of essential hydration

**Re-establishes the skin's correct hydration level, preserving its natural functions and freshness**

Dehydration can affect all skin types.

Dehydrated skin is dull, lacking in elasticity and rough to the touch, often peels and tends to age before its time.

**AQUA+** seeks to restore the skin's natural water balance, offering the face immediate luminosity and an intense sensation of fresh wellbeing.

The heart of the line is the innovative "**Hydra Intensive Complex**", a virtuous synergy of active ingredients that acts directly on the skin's architecture, both on the surface and below, improving the skin's capacity to create water reserves whilst preserving its natural functions.



## Professional cosmetics

### NECTAR IN DROPS INTENSE MOISTURIZER

10 x 5 ml - 10 x 0,16 fl.oz.US

3D hyaluronic acid / low molecular weight hyaluronic acid / gradual water release patch

Intensive face and neck hydration concentrate serum, for all skin types, particularly suited to cases of severe dehydration. The gradual water release patch and the high 3D and low molecular weight hyaluronic acid content help to restore and maintain correct hydration levels over time. Restores elasticity, luminosity and turgor to the skin.

### CREAM SUPERMOISTURIZING

200 ml - 6,7 fl.oz.US

3D hyaluronic acid / low molecular weight hyaluronic acid / jojoba oil

Intensive face and neck hydrating formula for dry and dehydrated skin, combines the action of the 3D and low molecular weight hyaluronic acid with the gradual water release patch. Helps to maintain the skin's water reserves for an intense and constant aesthetic hydrating action. Enriched with jojoba oil and rice milk, this cream offers softness, elasticity and turgor to the skin.

### MASK INTENSE MOISTURIZER

200 ml - 6,7 fl.oz.US

3D hyaluronic acid / low molecular weight hyaluronic acid / white tea extract

Hydrating emulgel treatment from the particular formula suitable for all skin types. The gradual water release patch and the high 3D and low molecular weight hyaluronic acid content help to restore the skin's correct hydration level. Enriched by the white tea extract and rice milk, this mask offers immediate comfort and softness to the skin.





## Professional treatment

### AQUA+

#### BEFORE STARTING THE TREATMENT

##### SUPERFICIAL CLEANSING

Remove makeup with **Daily Ritual gentle eye make-up remover biphasic**; cleanse and tone face, neck and neckline with **Daily Ritual Hydra milk-cream cleansing** and **lotion refreshing**.

##### DEEP CLEANSING

Exfoliate with **Daily Ritual exfo mask exfoliating** or **Daily Ritual Exfo scrub microgel** depending on skin type.

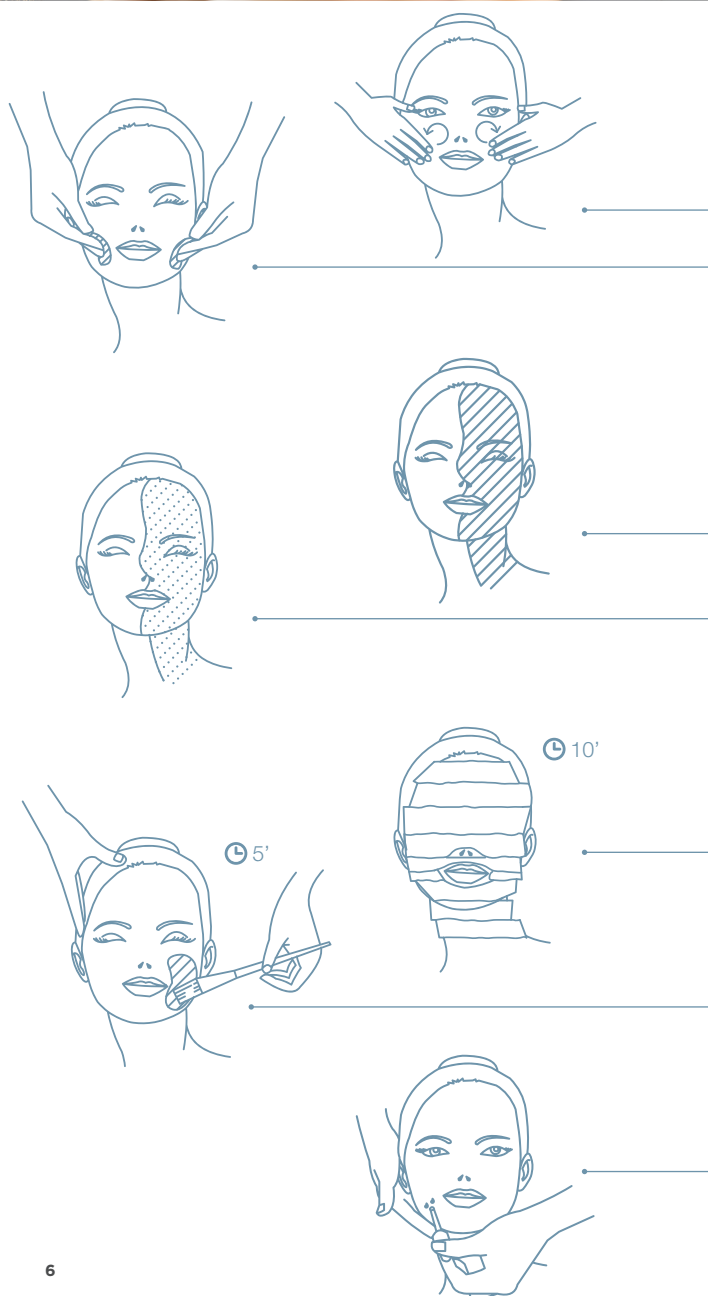
- If **mask exfoliating** is used, with a brush apply 10-20 ml of product onto the neck and face and leave to work for 4-8 minutes, depending on the skin type. Rinse well with warm water.
- If **scrub microgel** is used, apply 5-10 ml of product and massage with circular movements onto the face and neck, concentrating on the thicker zones. Rinse well with warm water.

If necessary, proceed with steam and extraction phase.

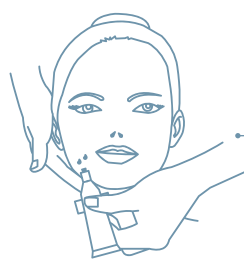
- IF EXTRACTION IS PERFORMED:  
After extraction, apply 8 ml of **Daily Ritual Gentle cream equilibrium** as a pack onto the face and neck, soak tissues with **Daily Ritual Hydra lotion refreshing** and create a pack in the same zone. Leave to rest for 10 minutes. Remove tissues and pat dry the face.
- IF EXTRACTION IS NOT PERFORMED:  
Apply 5 ml of **Daily Ritual Gentle cream equilibrium** onto the face and neck (eventually leave to rest for 5 minutes) and massage until completely absorbed.

Apply a few drops of **Bioaroma relaxing EQL OIL** and proceed to perform the decontraction manoeuvres explained in the **Face Beauty Experience - relaxing touch**.

Apply a few drops of **Bioaroma energy DRN OIL** onto the main lymph node stations and proceed to perform the draining manoeuvres explained in the **Face Beauty Experience - draining touch**.

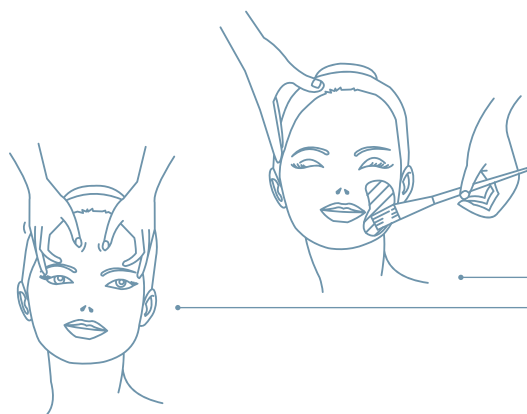






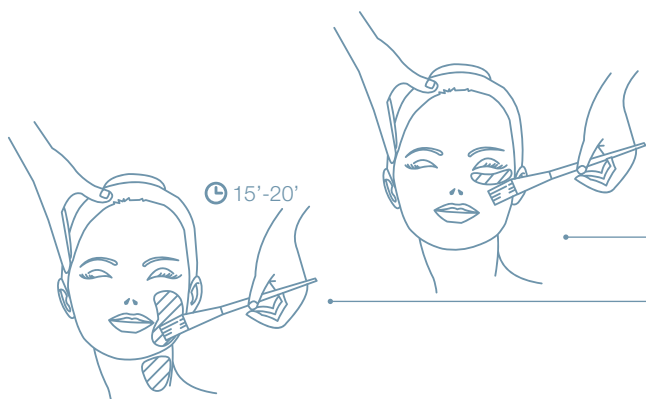
## PHASE 1

Apply the content of one phial of **AQUA+ nectar in drops intense moisturizer** to the face, neck and neckline and briefly massage until absorbed.



## PHASE 2

Apply 4-8 ml of **AQUA+ cream supermoisturizing** to the neckline, neck and face and perform the **Caresse modelling massage**.



## PHASE 3

Using a brush, spread **Daily Ritual Gentle cream-mask eye contour** onto the periocular zone;

Apply 10-20 ml of **AQUA+ mask intense moisturizer** to the face and neck.

Leave to work for 15-20 minutes, use lots of warm water to rinse off the face mask without removing **Daily Ritual Gentle cream-mask eye contour** from the periocular zone.



## PHASE 4

Complete the treatment, massaging **Daily Ritual Gentle cream-mask eye contour** until completely absorbed and apply 1-2 ml of **AQUA+ cream supermoisturizing** onto the rest of the face and neck.

Perform the manoeuvres explained in the **Face Beauty Experience - firming touch**.

### YOU SHOULD KNOW THAT:

- For inconsistent skin types that present more than one blemish, (e.g. dehydrated areas alternated with oily and impure areas, etc.), the professional treatment can be personalised by selecting the formulas most suitable to treat each blemish.
- The products, which work perfectly together, can be used in combination to offer an even more targeted and efficient treatment (e.g. application of **AQUA+ mask intense moisturizer** to dehydrated zones of the face, combined with the application of **PURA+ mask normalizing** to oily and impure zones).





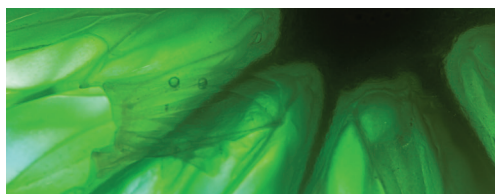
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**PURA+**

## PURE INTENSIVE COMPLEX

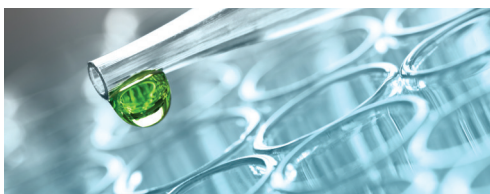
GSE - grapefruit seed extract, matt-effect polymer, vegetable extracts



### GSE GRAPEFRUIT SEED EXTRACT

deep and delicate purity

Grapefruit seed extract, rich in polyphenolic components, helps to purify the skin. It reduces the look of skin impurities, respecting its natural defences.



### MATT-EFFECT POLYMER

shiny skin under control

Of biotechnological origin, this is a polymer designed to reduce the look of oily skin. It minimises the appearance of skin imperfections associated with excess sebum, dilated pores and shiny T-zones, restoring evenness to the skin.



### VEGETABLE EXTRACTS (spirea, pineapple, pink and violet grapefruit)

dermo-purifying synergy

A selection of vegetable extracts with soothing and purifying virtues that helps to restore the skin's pH levels, promoting the balance of the skin ecosystem. The skin is visibly more even, rediscovering comfort and wellbeing.



## Regains the purity of the skin

### Reduces t-zone shine and the visibility of dilated pores, offering the skin evenness

Impure skin tends to appear shiny and oily predominantly in the T-zone, with dilated pores.

The excessive production of sebum, the pores blocked by sebum, the presence of dead cells and the effects of bacteria may cause impurities and imperfections.

**PURA+** is the line dedicated to impure, combination and oily skin.

The heart of the line is the innovative “**Pure Intensive Complex**”, a selection of active ingredients that helps to normalize and purify the skin, reducing the shine effect and the visibility of dilated pores, for a fresh and even appearance.



## Professional cosmetics

### NECTAR IN DROPS

NORMALIZING

10 x 5 ml - 10 x 0,16 fl.oz.US

GSE (grapefruit seeds) / matt-effect polymer / spirea extract

Intensive face and neck concentrate serum, efficiently reducing the look of the typical skin blemishes of greasy and impure skin. The high GSE content, matt-effect polymer and spirea extract restores the skin's balance and performs a normalizing and opacifying action.

### ACID CREAM

pH BALANCING

200 ml - 6,7 fl.oz.US

GSE (grapefruit seeds) / matt-effect polymer / pink grapefruit extract

Normalizing face and neck SOS formula, suitable for all skin types especially for greasy, impure skin. The spirea and grapefruit extract help to restore correct skin pH and hydration levels. The GSE and matt-effect polymer intensely purify the skin.

### MASK

NORMALIZING

200 ml - 6,7 fl.oz.US

GSE (grapefruit seeds) / green clay / zinc oxide

Green clay pack, suitable for combined, impure and greasy skin types, with a high zinc oxide and GSE content. Performs a normalizing aesthetic and balancing action, offering the skin luminosity and evenness.





## Professional treatment

# PURA+

### BEFORE STARTING THE TREATMENT



#### SUPERFICIAL CLEANSING

Remove makeup with **Daily Ritual Gentle eye make-up remover** biphasic; cleanse and tone face, neck and neckline with **Daily Ritual Pure Gel cleansing** and **lotion refreshing**.

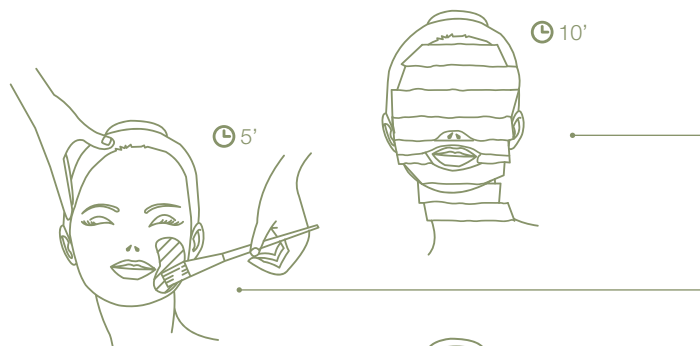


#### DEEP CLEANSING

Exfoliate with **Daily Ritual Exfo mask exfoliating** or **Daily Ritual Exfo scrub microgel** depending on skin type.

- If **mask exfoliating** is used, with a brush apply 10-20 ml of product onto the neck and face and leave to rest for 4-8 minutes, depending on the skin type. Rinse well with warm water.
- If **scrub microgel** is used, apply 5-10 ml of product and massage in a circular motion onto the face and neck, concentrating on the thicker zones. Rinse well with warm water.

If necessary, proceed with steam and extraction phase.



- IF EXTRACTION IS PERFORMED:  
After extraction, apply 8 ml of **Daily Ritual Gentle cream equilibrium** as a pack onto the face and neck, soak tissues with **Daily Ritual Pure lotion refreshing** and create a pack in the same zone. Leave to rest for 10 minutes. Remove tissues and pat dry the face.
- IF EXTRACTION IS NOT PERFORMED:  
Apply 5 ml of **Daily Ritual Gentle cream equilibrium** onto the face and neck (eventually leave to rest for 5 minutes) and massage until completely absorbed.

Apply a few drops of **Bioaroma relaxing EQL OIL** and proceed to perform the decontraction manoeuvres explained in the **Face Beauty Experience- relaxing touch**.

Apply a few drops of **Bioaroma energy DRN OIL** onto the main lymph node stations and proceed to perform the extraction manoeuvres explained in the **Face Beauty Experience - draining touch**.



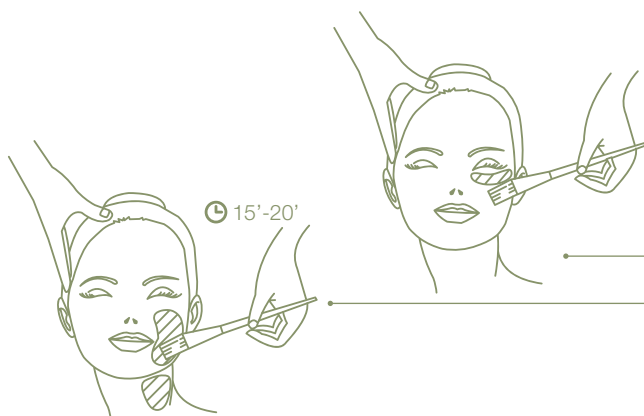
## PHASE 1

Apply the content of one phial of **PURA+ nectar in drops** normalizing to the face, neck and neckline and briefly massage until absorbed.



## PHASE 2

Apply 4-8 ml of **PURA+ acid cream pH balancing acid** to the neck, neck and face and perform the **CARESSE modelling massage**.



## PHASE 3

Using a brush, spread **Daily Ritual Gentle cream-mask eye contour** onto the periocular zone;

Apply 10-20 ml of **PURA+ mask normalizing** to the face and neck.

Leave to rest for 15-20 minutes, use lots of warm water to rinse off the face mask without removing **Daily Ritual Gentle cream-mask eye contour** from the periocular zone.



## PHASE 4

Complete the treatment, massaging **Daily Ritual Gentle cream-mask eye contour** until completely absorbed and apply 1-2 ml of **PURA+ acid cream pH balancing** onto the rest of the face and neck.

Perform the manoeuvres explained in **Face Beauty Experience - firming touch**.

### YOU SHOULD KNOW THAT:

- For inconsistent skin types that present more than one blemish, (e.g. oily and impure areas alternated with sensitive areas, etc.), the professional treatment can be personalised by selecting the formulas most suitable to treat each blemish.
- The products, which work perfectly together, can be used in combination to offer an even more targeted and efficient treatment (e.g. application of **PURA+ mask normalizing** to oily and impure zones of the face, combined with the application of **DOLCE+ mask intense relief** to sensitive zones).





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**DOLCE+**

## REPAIR INTENSIVE COMPLEX

Blueberry extract, blackcurrant extract,  
aloe vera extract



### BLUEBERRY EXTRACT

protection of surface microcirculation

An extract rich in anthocyanins, substances naturally found in blueberries, which protect and reinforce the skin, helping to improve and strengthening it.



### BLACKCURRANT EXTRACT

reinforcement of skin barrier

A natural source of vitamin C, omega-3 and omega-6, blackcurrants have important protective properties, reinforcing the skin's defence barrier and helping to soothe it.



### ALOE VERA EXTRACT

hydration and protection

The high glycosaminoglycan content of the aloe extract creates a protective film on the skin, seeping water to the epidermis and keeping it hydrated, preventing water loss.



## Immediate relief for sensitive skin

### Improves resistance against external agents, soothing the skin

Sensitive skin is thin and reactive, tending to age before its time.

**DOLCE+** is a line that offers a gentle and targeted treatment for more fragile skin types.

The innovative “**Repair Intensive Complex**” is the pool of active ingredients designed especially for sensitive and delicate skin types, acting on the skin to improve its resistance and tolerance against external agents, restoring comfort and freshness.



## Professional cosmetics

### NECTAR IN DROPS

#### INTENSE RELIEF

10 x 5 ml - 10 x 0,16 fl.oz.US

aloe / blueberry / blackcurrant

Soothing intensive face and neck concentrate serum for sensitive, reactive skins. The high Aloe vera, blueberry and blackcurrant content with soothing and restoring virtues, helps to improve the skin's resistance against external agents. The skin rediscovers comfort, freshness and hydration.

### CREAM

#### SOOTHING NOURISHING

200 ml - 6,7 fl.oz.US

blueberry / aloe / shea butter

Soft face and neck cream, which is nourishing and protective for sensitive and reactive skin. Combines the soothing moisturising action of the blueberry and Aloe vera extract with the restoring action of the shea butter and sweet almond oil. Protects and restores the balance of skin functions, leaving the skin particularly soft and luminous.

### MASK

#### INTENSE RELIEF

200 ml - 6,7 fl.oz.US

blueberry / aloe / panthenol

Refreshing and protective gel treatment for fragile and sensitive skin. This mask, rich in blueberry and Aloe vera extracts, ensures wellbeing and relief for the skin, leaving it pleasantly soft and luminous. Enriched with panthenol and distilled witch hazel, it helps to soothe, offering the skin freshness and elasticity.





## Professional treatment

### DOLCE+

#### BEFORE STARTING THE TREATMENT

##### SUPERFICIAL CLEANSING

Remove makeup with **Daily Ritual Gentle eye make-up remover biphasic**; cleanse and tone face, neck and neckline with **Daily Ritual Delicate milk-cream cleansing** and **lotion refreshing**.

##### DEEP CLEANSING

Exfoliate with **Daily Ritual Exfo mask exfoliating** or **Daily Ritual Exfo scrub microgel** depending on skin type.

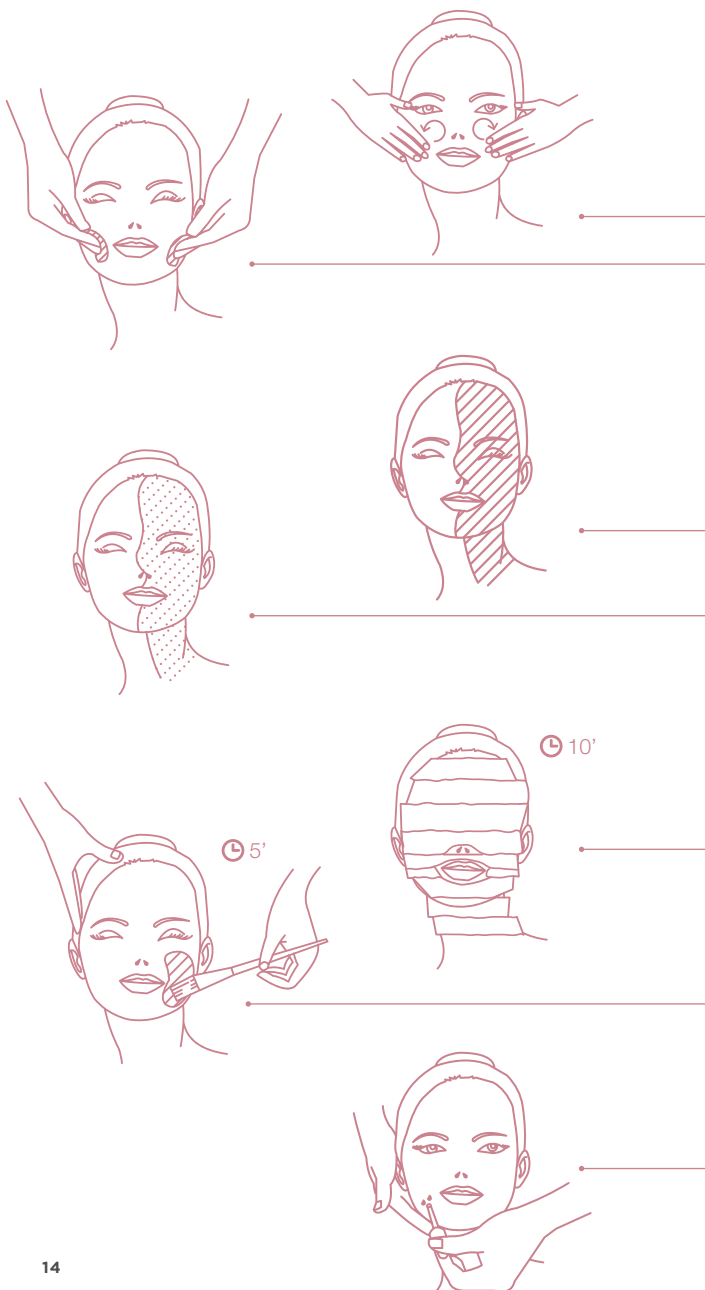
- If **mask exfoliating** is used, with a brush apply 10-20 ml of product onto the neck and face and leave to rest for 4-8 minutes, depending on the skin type. Rinse well with warm water.
- If **scrub microgel** is used, apply 5-10 ml of product and massage in a circular motion onto the face and neck, concentrating on the thicker zones. Rinse well with warm water.

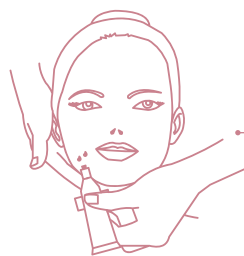
If necessary, proceed with steam and extraction phase.

- IF EXTRACTION IS PERFORMED:  
After extraction, apply 8 ml of **Daily Ritual Gentle cream equilibrium** as a pack onto the face and neck, soak tissues with **Daily Ritual Delicate lotion refreshing** and create a pack in the same zone. Leave to rest for 10 minutes. Remove tissues and pat dry the face.
- IF EXTRACTION IS NOT PERFORMED:  
Apply 5 ml of **Daily Ritual Gentle cream equilibrium** onto the face and neck (eventually leave to rest for 5 minutes) and massage until completely absorbed.

Apply a few drops of **Bioaroma relaxing EQL OIL** and proceed to perform the decontraction manoeuvres explained in the **Face Beauty Experience - relaxing touch**.

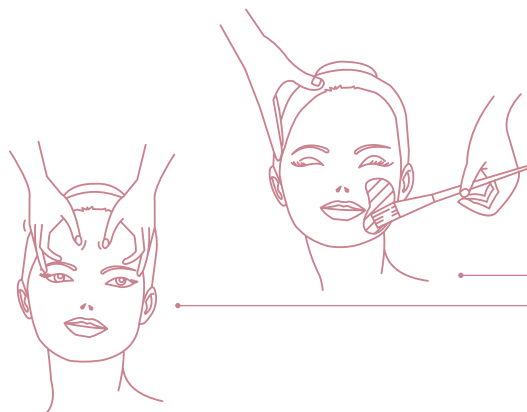
Apply a few drops of **Bioaroma energy DRN OIL** onto the main lymph node stations and proceed to perform the draining manoeuvres explained in the **Face Beauty Experience - draining touch**.





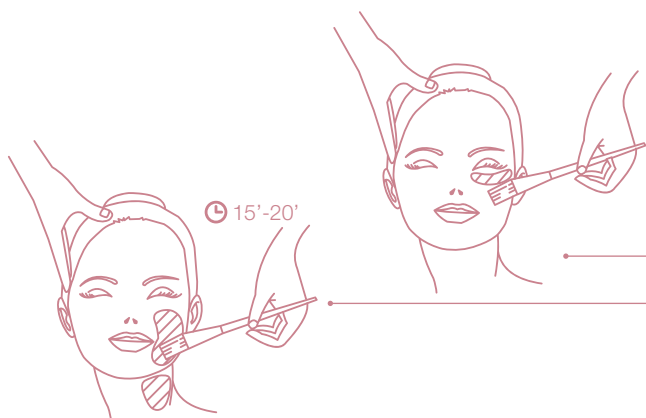
## PHASE 1

Apply the content of one phial of **DOLCE+ nectar in drops intense relief** to the face, neck and neckline and briefly massage until absorbed.



## PHASE 2

Apply 4-8 ml of **DOLCE+ cream soothing nourishing** to the neckline, neck and face and perform the **CARESSE modelling massage**.



## PHASE 3

Using a brush, spread **Daily Ritual Gentle cream-mask eye contour** onto the periocular zone;

Apply 10-20 ml of **DOLCE+ mask intense relief** to the face and neck.

Leave to work for 15-20 minutes, use lots of warm water to rinse off the face mask without removing **Daily Ritual Gentle cream-mask eye contour** from the periocular zone.



## PHASE 4

Complete the treatment, massaging **Daily Ritual Gentle cream-mask eye contour** until completely absorbed and apply 1-2 ml of **DOLCE+ cream soothing nourishing** to the rest of the face and neck.

Perform the manoeuvres explained in the **Face Beauty Experience - firming touch**.

### YOU SHOULD KNOW THAT:

- For inconsistent skin types that present more than one blemish, (e.g. sensitive areas alternated with dehydrated areas, etc.), the professional treatment can be personalised by selecting the formulas most suitable to treat each blemish.
- The products, which work together perfectly, can be used in combination to offer an even more targeted and efficient treatment (e.g. application of **DOLCE+ mask intense relief** to sensitive zones of the face, combined with the application of **AQUA+ mask intense moisturizer** to dehydrated zones).



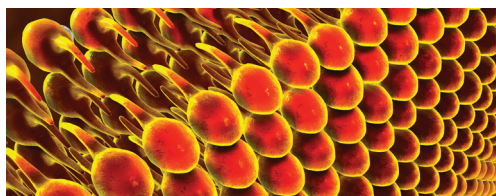


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VITA+

## VITAL INTENSIVE COMPLEX

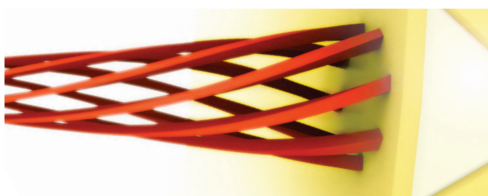
Skin-identical lipids, biotech collagen,  
vegetable oils



### SKIN-IDENTICAL LIPIDS

advanced nourishment and protection

A researched set of multilamellar lipids composed of ceramides, cholesterol and fatty acids, which help to restore skin's protective barrier, re-launching the skin's nourishment and vitality.



### BIOTECH COLLAGEN

skin compactness and support

An innovative form of biotechnological collagen, with high sugar content, capable of storing large quantities of water in skin tissue, promoting compactness and elasticity.



### VEGETABLE OILS (wheat germ, sweet almonds, olive oil)

natural nourishment for the skin

A mix of precious vegetable oils, which by virtue of their distinct softening and repairing properties stimulate the restoration of the skin's hydrolipidic film, offering softness and elasticity.



## Enhances the vitality of the skin

### Protects lipidic content, restoring compactness and elasticity to skin tissue

Dry skin lacking in water and lipids appears rough, devitalised and sometimes shows signs of early ageing.

**VITA+** enriches the skin's lipidic content with cosmetic specialities that reinforce the skin's protective barrier and help to restore the hydrolipidic balance.

Formulated with the exclusive "**Vital Intensive Complex**", a researched combination of active ingredients that acts directly on the skin's architecture, it prevents the reduction of lipids and optimises the skin's vital functions. **VITA+** offers the skin immediate nourishment and long lasting protection, promoting tissue elasticity and moisture.



## Professional cosmetics

### NECTAR IN DROPS REVITALIZING

10 x 5 ml - 10 x 0,16 fl.oz.US

biotech collagen / skin-identical lipids / violet extract

Intensive face and neck vitality concentrate for oil lacking, dull, devitalised skin presenting the first signs of ageing. The high biotech collagen and skin-identical lipid content, with precious lipid restoring and vitalising virtues, protects the epidermis from dryness and lack of moisture. Promotes skin compactness, offering elasticity and luminosity.

### CREAM SUPERNOURISHING

200 ml - 6,7 fl.oz.US

biotech collagen / skin-identical lipids / sweet almond oil

Face and neck lipid restoring cream for oil lacking, dry, dull and devitalised skin. Combines the re-compacting and nourishing action of the biotech collagen and the skin-identical lipids with the elasticising and softening action of the sweet almond oil and wheat germ. Offers support and vitality to the skin, helping to reduce the look of small wrinkles.

### MASK REVITALIZING

200 ml - 6,7 fl.oz.US

biotech collagen / skin-identical lipids / rice starch

Nourishing pack with restoring and revitalising properties for oil lacking, dry and devitalised skin. Made from biotech collagen and skin-identical lipids, it offers the skin compactness and elasticity. The rice starch, panthenol and wheat germ oil perform an illuminating and soothing action.





## Professional treatment

### VITA+

#### BEFORE STARTING THE TREATMENT

##### SUPERFICIAL CLEANSING

Remove makeup with **Daily Ritual Gentle eye make-up remover biphasic**; cleanse and tone face, neck and neckline with **Daily Ritual Energy milk-cream cleansing** and **lotion refreshing**.

##### DEEP CLEANSING

Exfoliate with **Daily Ritual Exfo mask exfoliating** or **Daily Ritual Exfo scrub microgel** depending on skin type.

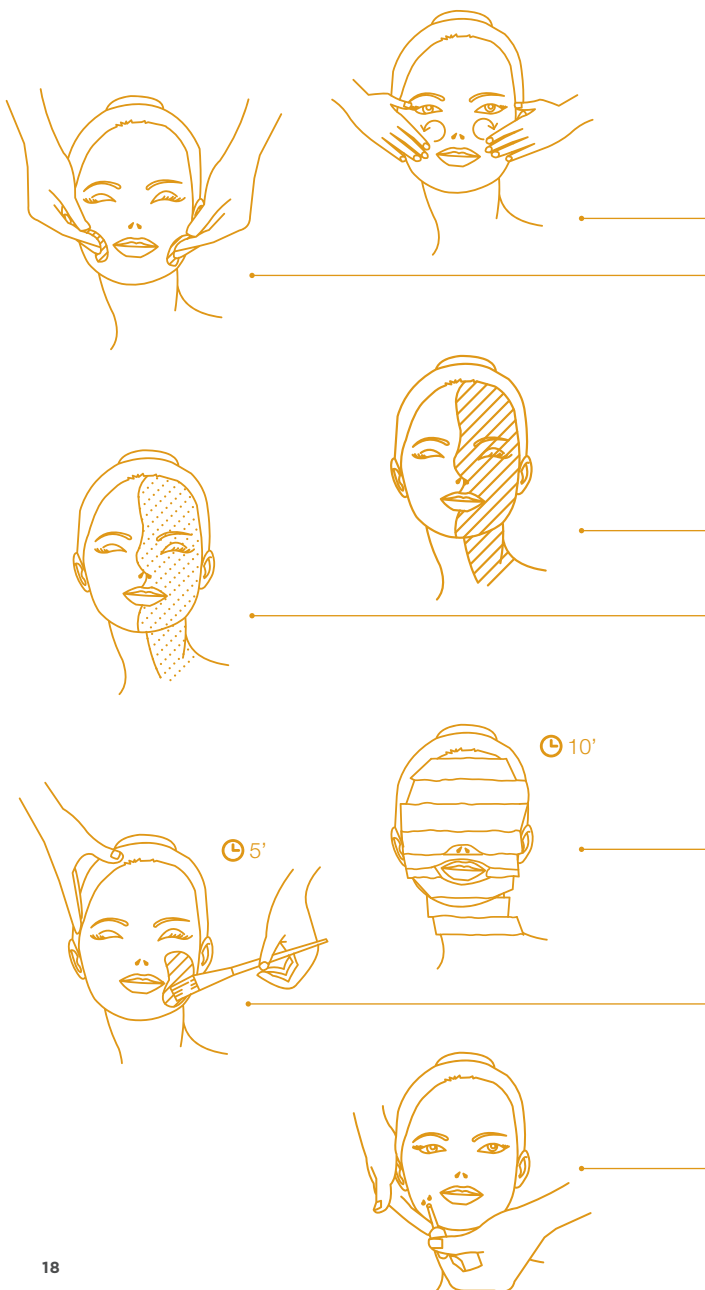
- If **mask exfoliating** is used, with a brush apply 10-20 ml of product onto the neck and face and leave to rest for 4-8 minutes, depending on the skin type. Rinse well with warm water.
- If **scrub microgel** is used, apply 5-10 ml of product and massage in a circular motion onto the face and neck, concentrating on the thicker zones. Rinse well with warm water.

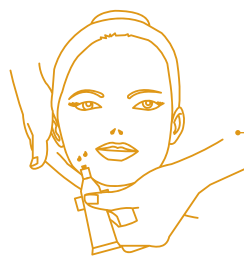
If necessary, proceed with steam and extraction phase.

- IF EXTRACTION IS PERFORMED:  
After extraction, apply 8 ml of **Daily Ritual Gentle cream equilibrium** as a pack onto the face and neck, soak tissues with **Daily Ritual Energy lotion refreshing** and create a pack in the same zone. Leave to rest for 10 minutes. Remove tissues and pat dry the face.
- IF EXTRACTION IS NOT PERFORMED:  
Apply 5 ml of **Daily Ritual Gentle cream equilibrium** onto the face and neck (eventually leave to rest for 5 minutes) and massage until completely absorbed.

Apply a few drops of **Bioaroma relaxing EQL OIL** and proceed to perform the decontraction manoeuvres explained in the **Face Beauty Experience - relaxing touch**.

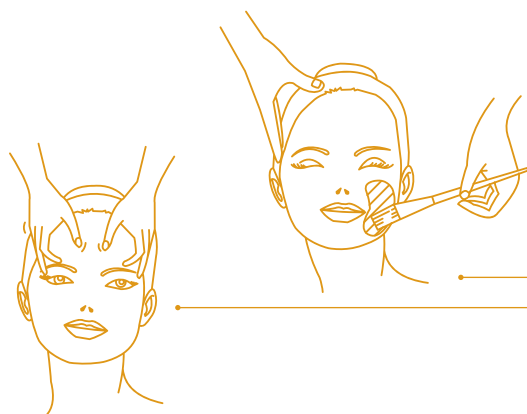
Apply a few drops of **Bioaroma energy DRN OIL** onto the main lymph node stations and proceed to perform the draining manoeuvres explained in the **Face Beauty Experience - draining touch**.





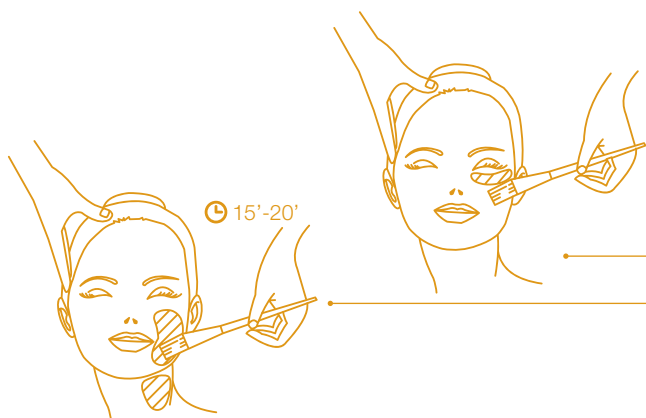
## PHASE 1

Apply the content of one phial of **VITA+ nectar in drops revitalizing** to the face, neck and neckline and briefly massage until absorbed.



## PHASE 2

Apply 4-8 ml of **VITA+ cream supernourishing** to the neckline, neck and face and perform the **CARESSE modelling massage**.



## PHASE 3

Using a brush, spread **Daily Ritual Gentle cream-mask eye contour** onto the periocular zone.

Apply 10-20 ml of **VITA+ mask revitalizing** to the face and neck.

Leave to rest for 15-20 minutes, use lots of warm water to rinse off the face mask without removing **Daily Ritual Gentle cream-mask eye contour** from the periocular zone.



## PHASE 4

Complete the treatment, massaging **Daily Ritual Gentle cream-mask eye contour** until completely absorbed and apply 1-2 ml of **VITA+ cream supernourishing** to the rest of the face and neck.

Perform the manoeuvres explained in the **Face Beauty Experience - firming touch**.

### YOU SHOULD KNOW THAT:

- For inconsistent skin types that present more than one blemish, (e.g. alipidic areas alternated with sensitive areas, etc.), the professional treatment can be personalised by selecting the formulas most suitable to treat each blemish.
- The products, which work perfectly together, can be used in combination to offer an even more targeted and efficient treatment (e.g. application of **VITA+ mask revitalizing** to alipidic zones of the face, combined with the application of **DOLCE+ mask intense relief** to sensitive zones).





BIOLINE JATO

## DAILY RITUAL

### Preparatory professional cosmetics

**Cleansing, exfoliation, balance restoration and harmonisation are the starting points of the method.**

The products, chosen on the basis of the type of blemish and treatment to be performed, are applied during the preparatory phase, prior to beginning the face treatments.



#### HYDRA

MILK-CREAM AND LOTION  
CLEANSING | REFRESHING  
500 ml - 16,9 fl.oz.US

Water Lily extract / Polysaccharides from Prickly Pear / Wood Sugar

- The Milk-Cream gently cleanses the epidermis, removing impurities and all traces of make-up and favours skin hydration.
- The Refreshing Lotion favours hydration, giving the skin a fresh and vital look.
- All skin types, especially for dry and dehydrated skin.



#### ENERGY

MILK-CREAM AND LOTION  
CLEANSING | REFRESHING  
500 ml - 16,9 fl.oz.US

Goji Berry Extract / Red Clover extract / Aloe

- The Milk-Cream gently cleanses the epidermis, removing impurities and all traces of make-up and improves the vitality of the skin.
- The Refreshing Lotion removes any residue left by the Milk-Cream and restores the hydrolipidic film of the skin for a toned and bright look.
- Mature skin



#### DELICATE

MILK-CREAM AND LOTION  
CLEANSING | REFRESHING  
500 ml - 16,9 fl.oz.US

Bioflavonoids / Pomegranate Extract / Rice Milk

- Soft, ultra-delicate texture for a softening-cleansing action that gently removes impurities and make-up traces.
- The Restoring-softening lotion respects the physiological balance of the skin, providing freshness and comfort.
- Sensitive and delicate skin



#### PURE

GEL AND LOTION  
CLEANSING | REFRESHING  
500 ml - 16,9 fl.oz.US

Fruit Oligosaccharides / White Willow Extract / Fruit Acids

- The Gel gently cleanses the epidermis, removing impurities and all traces of make-up. It carries out a normalizing and refreshing cosmetic action.
- The Normalizing lotion helps to reduce the visibility of pores and gives the skin a matte look
- Oily and impure skin with acne tendency



### EXFO MASK

#### EXFOLIATING

200 ml - 6,7 fl.oz.US

Papaya and Pineapple Extracts /  
Pineapple Powder and Papain

Cream mask rich in plant substances that carries out an "enzymatic" exfoliating effect. It encourages the elimination of dead cells and provides the skin with a radiant and even complexion.

- all skin types, including the most sensitive



### EXFO

#### SCRUB

#### MICROGEL

200 ml - 6,7 fl.oz.US

Bamboo Powder / Bisabolol / Plant Collagen

Gel scrub with a gentle formula that encourages the elimination of dead cells by facilitating skin renewal and leaves the skin feeling soft and smooth.

- all skin types, specific for thick skin



### GENTLE

#### EYE MAKE-UP REMOVER

#### BIPHASIC

200 ml - 6,7 fl.oz.US

Water Lily Extract / Allantoin / Macadamia Oil

Ultra-gentle biphasic make-up remover with physiological pH to cleanse the eye contour. It removes all traces of make-up, even the most persistent ones. It cleanses the skin around the eyes, while softening the lashes and giving freshness and vitality to the eye contour.

- all skin types



### GENTLE

#### CREAM

#### EQUILIBRIUM

200 ml - 6,7 fl.oz.US

Aloe / NMF / Linden and Witch Hazel

Delicate and softening gel-cream. It re-establishes the physiological level of hydration and proper skin acidity, giving the skin comfort, well-being and relief. Specific for packs for a rebalancing, softening beauty action.

- all skin types, especially after tanning sessions, depilation and deep facial cleansing.



### GENTLE

#### CREAM-MASK

#### EYE CONTOUR

50 ml - 1,6 fl.oz.US

Hyaluronic Acid / Oxygenating yeast / Centella extract

Soft cream-mask, specific for the eye contour, it contains a concentration of functional substances with a moisturizing and revitalizing action. Hyaluronic acid helps to keep the eye contour skin elastic and firm. The extracts of Centella reduce the look of bags and dark circles.

- all skin types



### BIOAROMA RELAXING

#### EQL OIL

30 ml - 1,0 fl.oz

Patchouly / Camomile, Sandalwood /  
Ylang Ylang / White Thyme

This blend of precious essential oils releases a fragrance that relaxes and distends, freeing the body from tension and restoring harmony and well-being.

- all skin types
- combined with Face and Body Beauty Experience - Relaxing Touch to prepare the body for subsequent treatments, for performing DTM (Deep Tissue Mobilization) massage.



### BIOAROMA ENERGY

#### DRN OIL

30 ml - 1,0 fl.oz.US

Orange / Lemon / Niaouly / White Thyme

This concentrate of natural essences normalizes and purifies the skin, for a regenerating, stimulating sensation.

- dull and devitalized skin
- combined with Face and Body Beauty Experience - Draining Touch to facilitate massage draining action and restore vitality and energy,
- DTM (Deep Tissue Mobilization) and DDM (Deep Draining Massage) massages.



### BIOAROMA NORMALIZING

#### DTX OIL

30 ml - 1,0 fl.oz.US

Juniper / Sage / Lemon / Thuja

An extraordinary concentration of essences, specifically designed for skin normalization and oxygenation. For a bright and even skin.

- impure and asphyxiated skin
- DTM (Deep Tissue Mobilization) massage.



### BIOAROMA SOFTENING

#### DEC OIL

30 ml - 1,0 fl.oz.US

Lavender, Camomile, Lemon Balm and Sandalwood

An invaluable combination of aromatic essences with softening properties soothes, hydrates and improves elasticity by reinforcing cutaneous tissues.

- sensitive and toneless skin
- prone to fragile capillaries
- DTM (Deep Tissue Mobilization) Massage





## Face Beauty Experience

The Bioline procedures called “FBE – relaxing, draining and firming touch” (according to the different sequence of movements performed) allow to boost the efficacy and beauty effectiveness of the products applied during the treatment.

### FBE relaxing touch



### RELAXATION AND DECONTRACTION PHASE

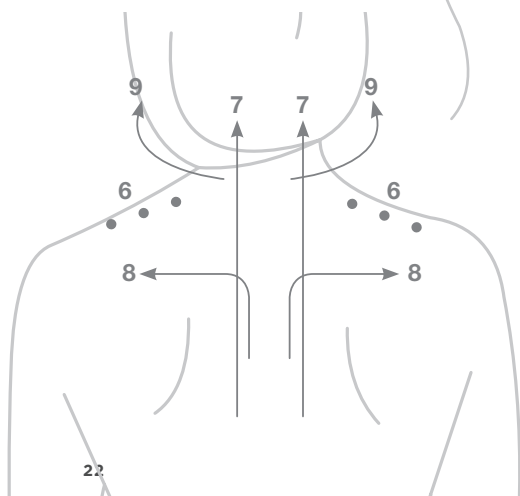
The aim of FBE - relaxing touch is to place the client in a greater relaxation status, decontracting all the stress points residing in her muscles and to oxygenate her tissues.

FBE - relaxing touch results from the blending of various massage techniques, such as in-depth manoeuvres focusing on the connective tissues, roulage, kneading.

For these manoeuvres, the use of the **BIOAROMA RELAXING EQL OIL** is recommended, thanks to its relaxing action.

Apply a few drops on the trapezius muscle, temples and hairline.

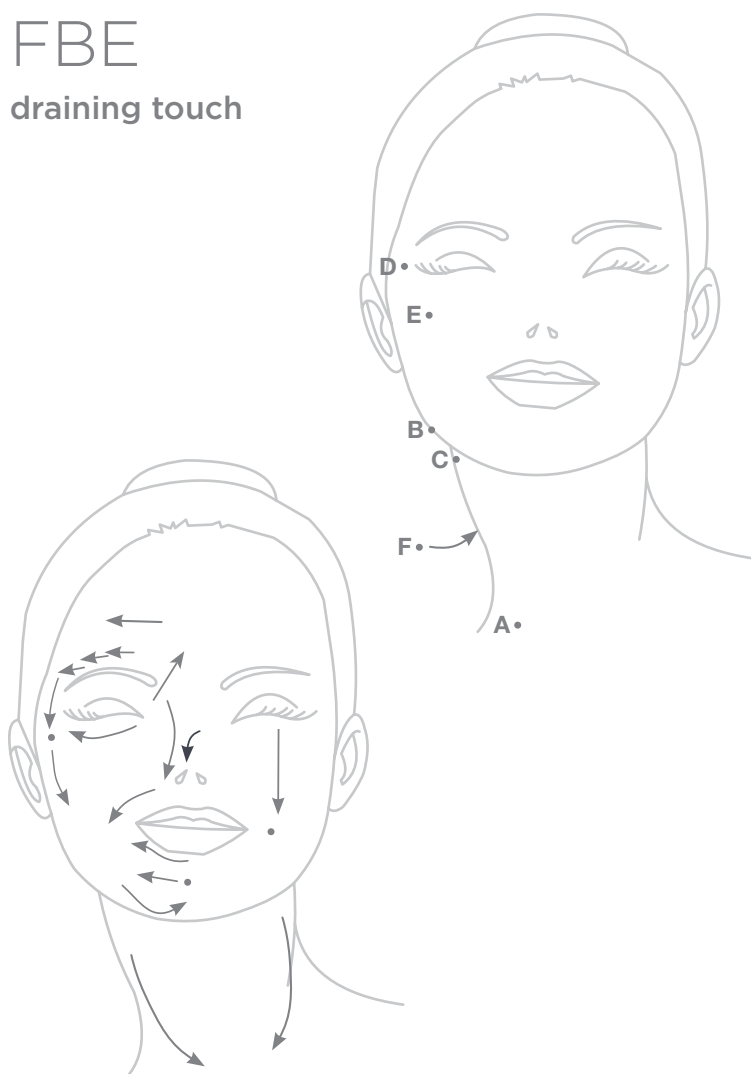
1. Decontract and loosen forehead lines, working along the hairline placing the thumbs side by side.
2. Roulage on the forehead, starting from the centre and moving outward, from one side and repeat on the other side of the face.
3. Micro-kneading along the eyebrow arch, starting from the centre of the face and moving outward. Repeat on the other eyebrow arch.
4. Micro-kneading on the face contour, starting from the centre of the chin and moving outward. Repeat on the other side of the face.
5. De-contraction of the scalp. With the fingertips carry out small rotating movements, without any friction, making the tissue slide on the deep surfaces.
6. Using your thumb, manipulate and loosen as you work on three spots on the trapezius muscle, first on one side and then on the other.
7. With the fingertips on the paravertebral grooves, to the cervical area, in two movements.
8. Stretching manoeuvres with flat hands, towards the trapezius outwards and towards the shoulders.
9. Traction of the neck with both hands, slow and gradual back and forth.





## FBE

### draining touch



## PREPARATION FOR ACTIVE INGREDIENTS' ABSORPTION PHASE

The aim of this type of manoeuvres is to stimulate the absorption of the functional ingredients present in the Bioline products.

Light pumping of the main lymphatic ganglions improves the skin's microcirculation, so that the tissues are well oxygenated and all metabolic cell functions are set in motion.

Thanks to its draining action, the **BIOAROMA energy drn oil** is recommended.

Apply a few drops of oil on main lymphatic ganglions area.

### draining of the ganglion chains

Pumping:

1. Terminus (A)
2. Angulus (B) + Profundus (C) + Terminus (A)
3. Temporalis (D) + Parotis (E) + Angulus (B) + Profundus (C) + Terminus (A)
4. Occipitalis (F) + Profundus (C) + Terminus (A)

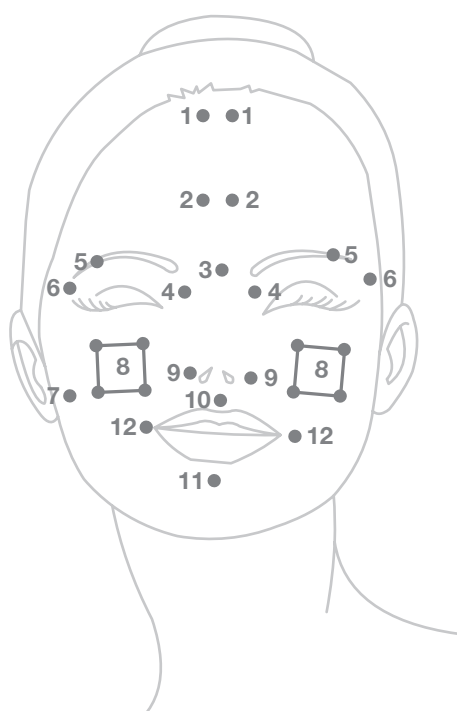
Repeat the manoeuvres 3 times at least.

Depending on the specific cases, you can decide to also carry out the lymphatic draining of the face, which continues with the draining of the following areas:

- |   |   |
|---|---|
| 1. Under the chin, angulus.   | contour, pumping at the angulus).   |
| 2. Chin, contour, angulus.  |   |
| 3. Lower lip, angulus.  | 10. Suborbicularis (resting your fingertips, except the thumb, and raising rhythmically in succession from the inside towards the outside). |
| 4. Upper lip, nose-cheek fold, angulus.   |   |
| 5. Apex of the nose.  | 11. Pumping of the eyebrows with thumb and index finger.  |
| 6. Sides of the nose.   | 12. Forehead in three separate times.   |
| 7. Tip of the nose, fold, angulus.  | 13. Temporalis, parotis, angulus, profundus, terminus.  |
| 8. Cheekbone, parotis.  | 14. Pump on the terminus.   |
| 9. "Long Journey" starting low from the suborbicularis muscle, downward on the entire cheek to the face |   |

## FBE

### firming touch



## STIMULATING PHASE BY MEANS OF ACUPRESSURE MANOEUVRES

Acupressure performed on specific points of the face and neck has a toning and stimulating beauty effect on face mimic muscles.

During this phase, different specific points are stimulated three times, by means of acupressure lasting a few seconds.

Bioaromas are not applied during acupressure phase.

1. Centre of the hairline (both thumbs, in opposite position).
2. Centre of the forehead (both thumbs, in opposite position).
3. Point between the eyebrows (one of the thumbs).
4. Inner corner hook of the eyebrow (with index fingers).
5. Dimple above the eyebrow.
6. Side dimple of the eyebrow, near the temple (with the thumbs).
7. In front of the ear, dimple between the temporal and mandible process.
8. Zygomatic area (with the thumbs, four points, two above and two below the cheekbone).
9. Dimples on the side of the nose (with the thumbs).
10. Dimple above the upper lip (one of the thumbs).
11. Central dimple between the lower lip and the chin (one of the thumbs).
12. Side of the mouth (with the thumbs).





## Whom to propose the treatment

### AQUA+

fundamental for dehydrated, dull skin types; ideal for skin that present signs of early ageing, also suitable for young, normal and combination skin

### VITA+

fundamental for dry, alipidic, arid, devitalised skin types with poor elasticity; also ideal for skin that present the first signs of ageing



### PURA+

fundamental for impure, oily skin; ideal for shiny T-zones, dilated pores and blackheads, also suitable for young and combination skin

### DOLCE+

fundamental for sensitive, fragile, reactive skin; also suitable for skin that presents early signs of ageing

## Bioline recommendations



## Knowing how to offer more every day is better

The customer experience doesn't begin when they enter the cabin for a treatment, nor does it finish when they leave. Rather, the experience is in the air they breathe and the effects stay with them over time.

Sensations, emotions, and perceptions depend on an orchestration of elements, at times invisible: welcoming the customer with a smile, selecting the right fragrances and music, demonstrating skill and professionalism when explaining the different stages of the treatments, informing the customer step by step of the sensations they may experience.

All this helps to recreate an environment that offers new and engaging experiences, for a trusting relationship that lasts over time.



### When to perform the treatment

- All year long, as indicated in Bioline's Face Health and Beauty Project.
- Every now and then for a truly magnificent face

### Duration and frequency of treatment

#### FOR AN INTENSE ACTION

5 close treatments (1-2 treatments per week)

#### AS PREVENTION

1 treatment every 2 weeks for 5 sessions

#### FOR MAINTENANCE

1 treatment per month

### WARNING

These cosmetic products are for professional use and it is therefore important to use them in strict accordance with the instructions given above.

The aesthetician is obliged to inform the consumer of the information contained in the warnings and precautions.

It is advisable to consult the list of ingredients before using the product to check for any intolerances or allergies.

For those with particularly sensitive skin, it is advisable to carry out a tolerance test by applying the product on their forearm and covering it with a plaster for 24 hours. After application, close the packaging tightly and store at room temperature in a dry place, protected from light and heat sources.

Avoid mixing with different substances or products that are not covered by the specific instructions.

Avoid contact with the eyes, mucous membranes and irritated skin and skin that is not intact or affected by clinical problems. In case of contact with the eyes, rinse thoroughly under running water.

No danger under normal conditions of use. Do not swallow. Keep out of the reach of children.

**!** The complete cycle of sessions can be repeated several times in any period of the year.

The natural qualities of the formula may cause slight changes in the color and/or smell of the product, however these do not affect its cosmetic effectiveness.



BIOLINE JATO

# Home cosmetics

## AQUA+



### NECTAR IN DROPS INTENSE MOISTURIZER 30 ml - 1,0 fl.oz

Intensive face and neck hydration concentrate serum for all skin types, particularly suited in cases of severe dehydration.



### CREAM MOISTURIZING 50 ml - 1,6 fl.oz

Hydrating formula for the face and neck for young, normal and combination skin, helps to maintain correct skin hydration levels.



### CREAM SUPERMOISTURIZING 50 ml - 1,6 fl.oz

Intensive face and neck hydrating formula, for dry and dehydrated skin. It stimulates an intense hydrating action, offering the skin softness, elasticity and turgor.



### MASK INTENSE MOISTURIZER 10 x 20 ml - 10x 0,67 fl.oz

Hydrating emulgel treatment suitable for all skin types, helps restore correct hydration levels. It offers immediate comfort and softness.



### EYE CONTOUR GEL INTENSE MOISTURIZER 30 ml - 1,0 fl.oz

Fresh hydrating gel, developed to offer comfort to the delicate eye contour zone. It improves the look of eye contour area, reducing the visibility of bags and dark circles.

## PURA+



### NECTAR IN DROPS NORMALIZING 30 ml - 1,0 fl.oz

Intensive face and neck concentrate serum for oily, impure skin. Performs a normalizing, opacifying and soothing action.



### CREAM T-ZONE MATTIFIER 50 ml - 1,6 fl.oz

Opacifying face and neck formula for oily, shiny skin types. Minimises T-zone shine, offers refinement and evenness to skin texture.



### ACID CREAM pH BALANCING 50 ml - 1,6 fl.oz

Normalizing face and neck SOS formula suitable for all skin types, specifically oily, impure skin. Helps to restore correct skin pH and hydration levels.



### MASK NORMALIZING 10 x 20 ml - 10x 0,67 fl.oz

Green clay pack for combination, impure and oily skin. Performs a normalizing and balancing action, offering the skin luminosity and evenness.





## DOLCE+



### NECTAR IN DROPS INTENSE RELIEF

30 ml - 1,0 fl.oz

Soothing, intensive face and neck concentrate serum for sensitive and delicate skin. Improves the skin's resistance against external agents. The skin rediscovers comfort, freshness and hydration.



### CREAM SOOTHING MOISTURIZING

50 ml - 1,6 fl.oz

Fresh face and neck cream with rapid absorption, for sensitive and delicate skin. Performs a soothing and hydrating action, improving the skin's tolerance against external agents.



### CREAM SOOTHING NOURISHING

50 ml - 1,6 fl.oz

Soft face and neck cream, nourishing and protective for sensitive and delicate skin. Strengthens the skin barrier, leaving it particularly soft and luminous.



### MASK INTENSE RELIEF

10 x 20 ml - 10x 0,67 fl.oz

Hydrating and protective gel treatment for fragile and sensitive skin. Helps to soothe delicate skin, offering freshness and luminosity.

## VITA+



### NECTAR IN DROPS REVITALIZING

30 ml - 1,0 fl.oz

Intensive face and neck vitality concentrate serum for oil lacking, dull and devitalised skin. Promotes skin compactness, offering elasticity and luminosity.



### CREAM NOURISHING

50 ml - 1,6 fl.oz

Revitalising face and neck formula for normal, oil lacking skin types that present early signs of ageing. Offers the skin a fresh, luminous and even look.



### CREAM SUPERNOURISHING

50 ml - 1,6 fl.oz

Face and neck lipid restoring cream for oil lacking, dry, dull and devitalised skin. Offers compactness and vitality to the skin, helping to reduce the visibility of small wrinkles.



### MASK REVITALIZING

10 x 20 ml - 10x 0,67 fl.oz

Nourishing pack with restoring and revitalizing properties for alipidic, dry and devitalised skin. It restores skin nourishment and elasticity.



### COLD CREAM EXTREME COMFORT

100 ml - 3,3 fl.oz

A barrier effect treatment with extraordinary nourishing and soothing properties. Intense protection against cold, wind and extreme weather conditions, bringing instant relief and wellbeing to the face.



**BIOLINE SRL**  
MADE IN ITALY

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