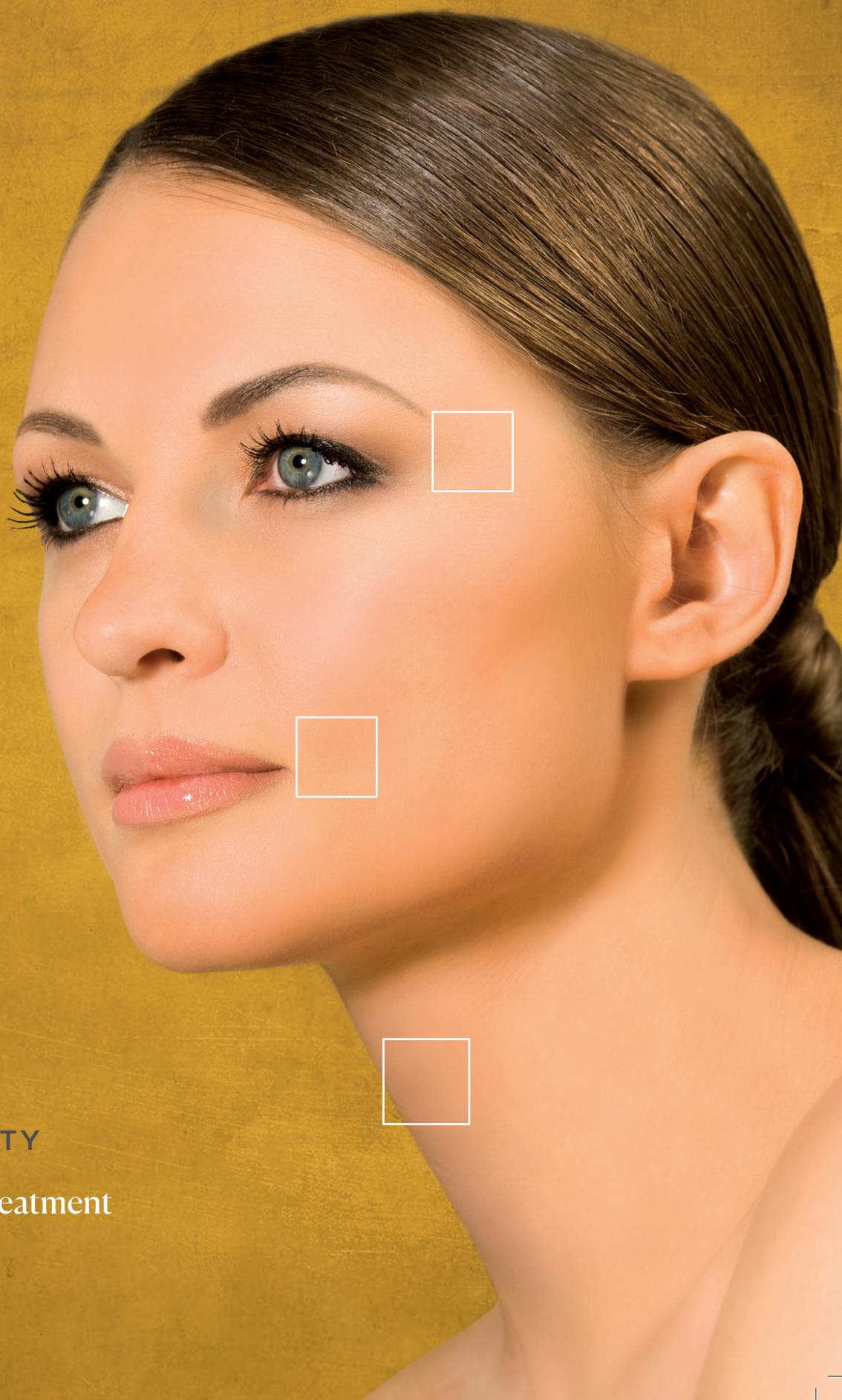




BIOLINE

JATÒ



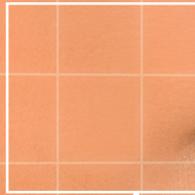
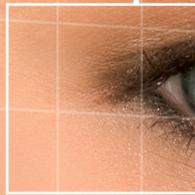
DETAILS OF BEAUTY

Professional beauty treatment
eye and lip contour

Professional Manual



Subjected to an average of 15,000 blinks a day, the eye contour area is often prone to microcirculation dysfunctions that result in the accumulation of fluids and consequently in the appearance of bags and dark circles under the eyes.



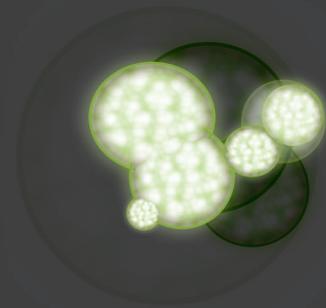
The lip contour area is especially vulnerable as a person ages: over time the lips, lacking in keratin, shrink and gradually lose their density, causing wrinkles to appear.

The lip and eye contour areas, almost entirely lacking in sebaceous glands and less protected, feature fragile and thin skin that, subjected to constant facial expressions, gradually loses its proper functionality.



The exclusive synergy between

Plant Stem Cells



..... caviar
..... retinol

to reactivate the skin vitality
and enhance the most
precious features of the face



Bioline Jatò research has focused on the “vital” needs of the most delicate areas of the face, and it has developed the professional treatment with **Plant Stem Cells**, the latest goal of cosmetological research, to give skin new life.

Its innovative formula comes from a synergy with a high revitalizing, regenerating, energizing and moisturizing power:

- **Plant Stem Cells**
- **Caviar**
- **Retinol**

Through excellent synergy, these precious active ingredients trigger a virtuous revitalizing action of skin damaged by the passing of time, with cosmetic results that can be seen right away:

- they improve the look of the eye and lip contour area
- they strengthen the eyelid tissues and make them more elastic
- they perfect and brighten the eyes, which look more rested
- they give the lips exceptional plasticity and freshness



Plant stem cells

WHAT IS A STEM CELL?

Stem cells are primary cells from which life originates. They have the practically unlimited potential to regenerate themselves and reproduce cells identical to themselves.

The basal layer of the skin is the largest deposit of stem cells. As a person ages, the stem cells that cause cellular renewal “fall asleep” since they are not properly stimulated to generate new cells.

In order to reactivate the reproductive ability of these cells, processes capable of reawakening them need to be triggered so that new cells can be created, re-establishing the integrity of the structure of the skin.

WHAT ABOUT PLANT CELL CULTURE EXTRACTS?

They are meristematic cells obtained from plant buds, the end part of roots and callous tissues. They are totipotent, which means that they are capable of developing into any tissue. In fact, plants possess the ability to reform an entire organism starting from individual totipotent cellular groups.

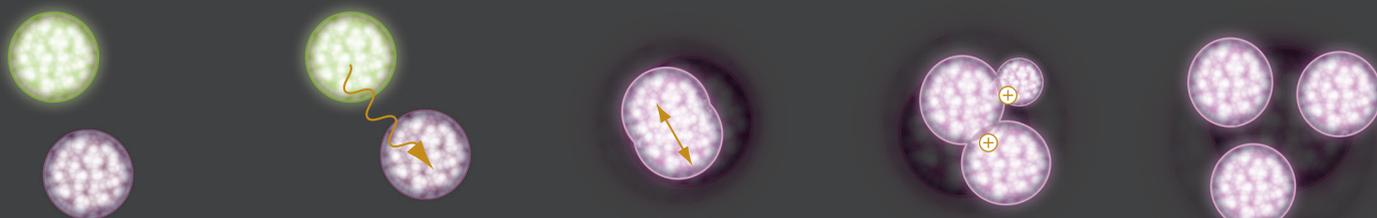
WHY USE PLANT CELL CULTURE EXTRACTS?

Bioline Laboratories have identified a rare variety of apple tree, called Uttwiler Spatlauber, which comes from a seed planted back in the eighteenth century in certain regions of Switzerland. This plant has provided amazing results with regards to the longevity of the plant stem cells that it contains.

A very special kind of technology has made it possible to use them in the cosmetic field as well, in order to improve the self-repairing ability and longevity of skin.

This is why a fresh apple has always been a symbol of beautiful skin!

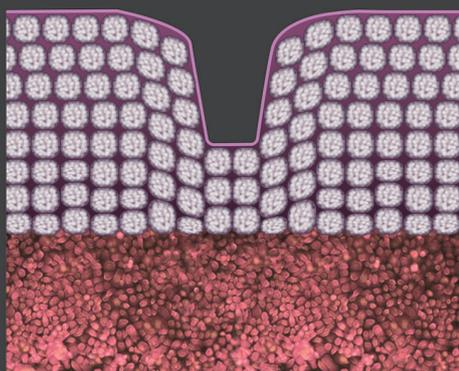
plant cell culture



sleeping cell

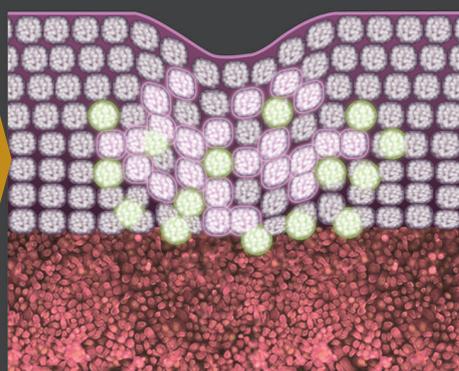
activation process

CELLULAR REGENERATION PROCESS



As the years go by, epidermal cells “fall asleep”, and they lose their ability to reproduce.

Reactivation via cell culture extract of plants trigger a domino effect that promotes a replumping visible effect.

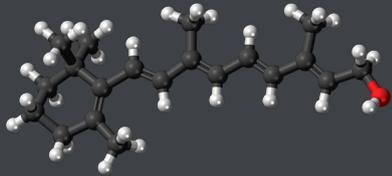




STARTER

Apple tree cell culture extracts

Obtained by means of biotechnologies from a rare variety of **Swiss apple tree (Uttwiler Spatlauber)**, they feature a long shelf life. They maintain the regenerating power, preserve skin youth and vitality and visibly reduce visibility of wrinkles.



REGENERATING

Retinol

Retinol has strong stimulating, revitalizing and regenerating properties.

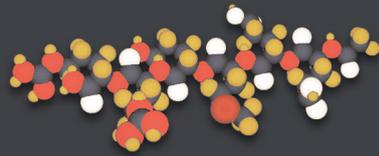


REVITALIZING

Caviar

Rich in **vitamins (A-B-B2-B6-D)**, **minerals**, **amino acids** and **lipids**, it is a powerful revitalizing source that provides skin with tone and suppleness, turning out to be an excellent ally to reduce the look of the signs of aging.

Bioline's technology



RELAXING

Hexapeptide

An important **polypeptide** consisting of 6 amino acids (hexapeptide) works on tissues with a visible relaxing effect.

The synergy

between:

plant cell culture extract
caviar
retinol

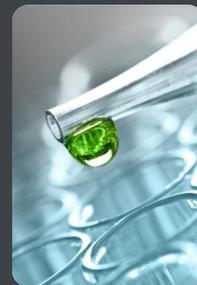
is enhanced by:

eye life
biotech sugar
hexapeptide

MOISTURIZING

Biotech sugar

The evolution of **hyaluronic acid**. It is a polysaccharide obtained by fermentation of sorbitol.



It is moisturising and soothing: it binds water to the epidermis creating a moisture binding film that gives the skin a soft, smooth feeling.

- Oxygenating Yeast
- Rose Root
- Oxygenating Yeast



ENERGIZING

Eye life

A complex containing a **Rose Root** extract and **Oxygenating Yeast**, specific for bags and dark circles under the eyes. It protects skin and reduces the look of eye bags and dark circles.

BIOTECHNOLOGY

An extract is obtained from the stem cells of the plant in liquid culture by means of biotechnology processes; this extract is then incorporated into liposomes.



Professional products

They revitalize the skin of the delicate eye and lip contour area





ESAPPTIDE + GREEN ALGAE

MASK
EYE AND LIP CONTOUR

Esapeptide, Allantoin, Enteromorpha compressa.

Single-dose mask, already activated and specifically formulated for the eye and lip contour area. It contains hexapeptide, with a relaxing action, and natural substances such as allantoin and enteromorpha compressa, with softening and emollient properties. It optimizes the skin's moisture level and reduces the appearance of puffiness, dark circles and small expression lines.



PURE RETINOL PEARL DROPS

Pure Retinol

Retinol concentrated serum, enclosed in precious single-dose pearls. It smoothes the skin and reduces the look of expression lines. In the purest form, ensuring an intensive treatment to offer maximum effectiveness and ultra-targeted action.



PHYTO STAMINAL + CAVIAR & RETINOL

EYE AND LIP CONTOUR
CREAM

Plant Stem Cells from Apple-tree (Uttwiler Spätlauber), Caviar, Retinol, Rose Root, Oxygenating Yeast, Biotech Sugar

Specifically formulated cream for the eye and lip contour. The highest concentration of plant stem cells, in synergy with caviar and retinol, hyaluronic acid, rose root and oxygenating yeast, allows the skin to be revitalized, reducing the appearance of wrinkles, puffiness and dark circles.



Professional treatment

BEFORE STARTING THE TREATMENT

SURFACE CLEANSING

Remove make-up with **Daily Ritual Gentle eye make-up remover biphasic**. Cleanse and tone the face, neck and décolleté with the **Daily Ritual Milk-Cream cleansing** and **Lotion refreshing** that are most suited suitable to the skin type.

PHASE 1

Apply **ESAPEPTIDE + GREEN ALGAE Mask eye and lip contour** and leave on for 15-20 minutes, then remove and dab with a tissue.

ESAPEPTIDE + GREEN ALGAE
MASK
EYE AND LIP CONTOUR



PHASE 2

Apply the entire content of **Pure Retinol Pearl Drops** to the eye and lip contour and proceed with the following movements, insisting with the ones specifically intended for the type of imperfection being treated:

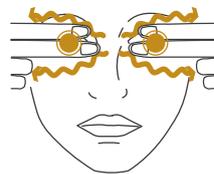
PURE RETINOL PEARL DROPS



a)

SWOLLEN EYES AND RINGS UNDER THE EYES

Cover the eyes with your hands and perform light pumping movements alternated with circular movements, from the centre moving outward, to encourage drainage.



b)

WRINKLES AND DEEP MARKS

Carry out relaxing rubbings, from the base of the nose towards the temples, alternated with micro kneading movements at the side of the eye.



After only 5 professional cosmetic treatments and 30 days of combined use of the home care products the following is achieved:

PHASE 3

Apply a small amount of **PHYTO STAMINAL + CAVIAR & RETINOL** eye and lip contour cream to the eye and lip contour area.



PHYTO STAMINAL + CAVIAR & RETINOL
EYE AND LIP CONTOUR CREAM



EYE CONTOUR

Carry out pinching movements on the entire eyebrow arch.



Go back with vibrated rubbings alternated with circular rubbings.

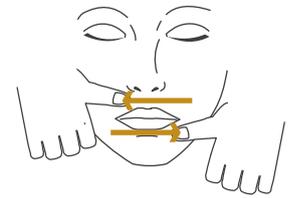


Carry out 8-shaped relaxing movements on the temples, combined with rubbings with alternating hands, along the entire bottom of the eye contour area.



LIP CONTOUR

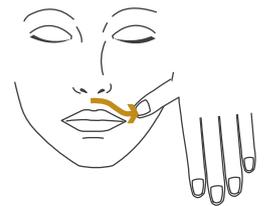
With opposing thumbs, carry out horizontal rubbings on the orbicular muscle of the mouth.



Using two parallel fingers, carry out lifting movements from the sides towards the centre of the wrinkle, holding the position for a few seconds.



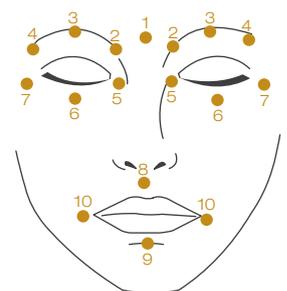
Carry out a relaxing curl-like grazing movement towards the corners of the mouth.



PHASE 4

Finish the treatment by stimulating the following specific areas:

1. spot between the eyebrows
2. inner corner of the eyebrow
3. spot on the eyebrow perpendicular to the pupil
4. spot on the eyebrow perpendicular to the outer corner of the eye
5. spot on the bottom eye socket nearest to the nose
6. middle spot of the bottom eye socket perpendicular to the pupil
7. spot on the outer bottom eye socket perpendicular to the corner of the eye
8. middle dimple above the upper lip
9. middle dimple between the bottom lip and chin
10. sides of the mouth



NB repeat all movements 5-7 times.

REDUCED VISIBILITY OF WRINKLES IN THE LIP AND EYE CONTOUR AREA

REDUCED LOOK OF BAGS

VISIBLY FIRMER EYELIDS



BIOLINE JATÒ

Home care products

To obtain optimal results, the combined use with specific Bioline Jatò products intended for the cosmetic treatment of the eyes / lips / neck is crucial



ESA PEPTIDE + GREEN ALGAE

MASK
EYE AND LIP CONTOUR

Edelweiss Stem Cells, Evening Primrose and Jojoba Oils, Shea Butter

Single-dose mask, already activated and specifically formulated for the eye and lip contour area. It contains hexapeptide, with a relaxing action, and natural substances such as allantoin and enteromorpha compressa, with softening and emollient properties. It optimizes the skin's moisture level and reduces the appearance of puffiness, dark circles and small expression lines.



5 x 15 ml
5 x 0,5 fl. oz US





Bioline Jatò tips

WHO THE TREATMENT IS FOR

The treatment is recommended for all skin types

It is ideal in case of bags and dark circles under the eyes

Crucial for mature skin and to diminish the look of wrinkles and signs of aging

DURATION AND FREQUENCY OF THE TREATMENT

For a shock therapy > 5 treatments in a short time period (1-2 treatments a week)

For prevention > 1 treatment every 5 weeks for 5 sessions

For maintenance > once a month

WHEN TO CARRY OUT THE TREATMENT

At any time during the year.

The treatment can be used by itself for a regenerating and vitalizing action, or combined with all the Bioline Jatò treatments that use creamy masks, in gel or alginate.



WARNINGS

The aesthetician is required to inform the consumer of the following warnings:

- Only use the products listed on the treatment sheet.
- Do not mix with other substances not indicated in the specific instructions.
- Avoid contact with broken skin.
- It is advisable to check the list of ingredients before application.
- After the application, close tightly and store at room temperature.

N.B.:

- The naturalness of the formula may cause slight variations in colour, which have no effect on its cosmetic functionality.
- During application, the high concentration of functional substances can cause a slight tingling, accompanied by a more or less diffused feeling of warmth, which disappears after a few minutes.
- It is advisable to store products away from sources of heat.



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